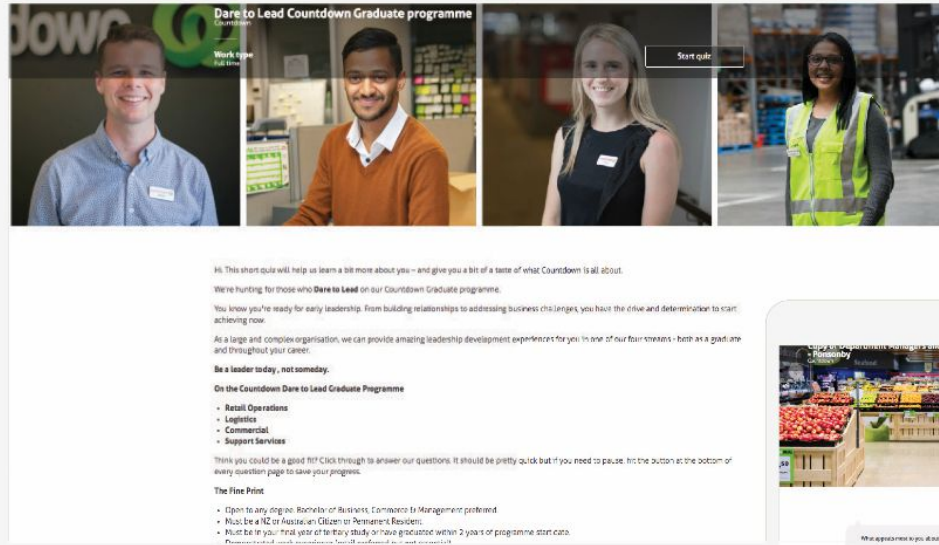


Weirdly Case Study: Attract a whole new target audience



THE CHALLENGE

- New style store opening
- Expecting high volume of application for high volume of roles
- Short time frame to implement

THE SOLUTION

- Bronze customisation - simple on-brand experience
- Not integrated

THE RESULTS

- Improved retention by 20% in first 6 months
- Reduced time to interview by 30%