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## 2020 Customer Spotlight

Jonathan beat stiff competition in the 360° Panorama Category of the 2020 Fusion Inspiration Awards. According to the experts, every single angle of his 360° Panorama was well thought-out, and his use of decorative items distinctive.

He studied Design for Industry at degree level before joining I.M. Design consultants in Leeds in 1998. He then moved to Arcade Kitchens in 2002, where he has been designing kitchens ever since.

He has used 2020 Fusion virtually every working day for the past 16 years, often working from architect's drawings on large and complex jobs.

### Working with 2020

With 2020 Fusion Jonathan says he can visualise the architect's proposals accurately in 3D. "I recently had a customer who was very particular about what they wanted and a real stickler for detail. They wanted a very symmetrical kitchen design put into an old room with a new extension which was anything but symmetrical. Even though the customer knew what they wanted, it took 35 design revisions before they made up their mind on the final specification. It was a lot of time and hard work getting things right — I am glad I had 2020 Fusion at my disposal. I can't imagine doing all those design revisions any other way!"



### About the Designer

#### Jonathan Crane

Arcade Kitchens  
Ilkley

#### Favorite colour:

Orange

#### Favorite design style:

Mid-century modern

#### Favorite quote:

"Life moves pretty fast. If you don't stop and look around once in a while, you could miss it!"  
—*Ferris Bueller*

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