



“I love using 2020 Visual Impression to translate 2D and 3D line drawings into a rendered and complete image that clients can really get excited about.” —Emily Marsh

2020 VISUAL IMPRESSION CONTEST WINNER

## 2020 Customer Spotlight

Emily graduated college in 2012 with a Bachelor of Science degree in Interior Design from The Art Institute of York, Pennsylvania. She began working in the commercial interior design industry a few weeks after graduation. She studied several different disciplines throughout college such as psychology and English, but only interior design allowed her to use creative thinking in a constructive way to accomplish a finished product. “I have always been interested in designing functional and inspiring spaces for areas that people spend a large part of their life in. I enjoy the challenges commercial design requires; knowledge of codes, space planning requirements, material and product durability, stability and functionality, and the use of color, texture, pattern and light to create aesthetically pleasing spaces.”

### Working with 2020

Emily began using 2020 Giza and 2020 Worksheet as soon as she began her career. Since then, she has added 2020 Cap with AutoCAD and 2020 Visual Impression. “Having the ability to search hundreds of catalogs, pull in manufacturer’s symbols, and export the information linked to the symbol into a worksheet with pricing is a time-saving and invaluable tool. The time 2020 software saves the design department translates into monetary savings for the company.”

Emily is appreciative of the customer support she has received from the 2020 support team. “2020 support has been great. If I have questions there is always a helpful and most importantly, knowledgeable representative to answer my question.”



### About the Designer

**Emily Marsh**

Associate IIDA / Interior Designer  
Jordy Carter Furnishings  
Denver, CO

**Favorite colors:** Peacock blue

**Favorite design style:**  
Mid-Century Modern

**Favorite quote:** “Design is not just what something looks and feels like. Design is how something works.” —Steve Jobs

# 2020 Customer Spotlight

## 2020 Visual Impression Highlighted

Emily recently added 2020 Visual Impression to her daily workflow. She has enjoyed learning how to use this rendering solution and has become proficient using it. Emily entered the 2020 Visual Impression contest this Spring. She won the Wellness and Learning Spaces category with her design and corresponding 2020 Visual Impression rendering she titled Fitrition. "I love using 2020 Visual Impression to translate 2D and 3D line drawings into a rendered and complete image that clients can really get excited about."

## Advice to Designers

Emily encourages other designers to choose a career they enjoy and one that benefits the community. "It was hard to find something that benefited others and involved creativity. Interior Design met this challenge." As a commercial interior designer, providing the public with safe, functional and aesthetically pleasing spaces in which to work, receive care and play in is her passion and a way for her to give back to the community.

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Learn more about Jordy Carter Furnishings on their website [jordycarter.com/jordycarterfurnishings/](http://jordycarter.com/jordycarterfurnishings/) or on [LinkedIn](#) and [Instagram](#).