

"I have been propelled by 2020 Design to produce impressive design presentations to close sales with my clients. While its presentation abilities are unique in the industry, its precision pricing capabilities are even better! I have been able to minimize errors drastically when it comes to installations and ordering of cabinets. My love for 2020 Design is unparalleled." —Anthony Johnson



KITCHEN RENDERED IN 2020 DESIGN

2020 Customer Spotlight

Anthony Johnson, owner of Kitchenetal Design Plus, entered the 2016 Inspiration Awards for Kitchen & Bathroom Designers by 2020 and won the "Expert's Choice" category. His gorgeously designed kitchen along with the clear, clean 2020 Design rendering he submitted demonstrated his expertise, both as a kitchen designer and as a software user.

"This image is the perfect example of the quality of project you can do with 2020 Design, from a rendering and design stand point. Definitely my #1 choice!", Christian Dubuc, VP Strategic Marketing, 2020.

Anthony has been in the home construction and design industry for more than 18 years and his experience spans across three continents, North America, Asia and Africa. He relocated to the USA in 2012. Although he had a degree in architecture, Anthony realized he needed to narrow down to an area of specialty. "For me, the path to practicing architecture in the USA was a bit cumbersome and the materials and specs were very different. This propelled me to further study construction management while I worked as a part-time kitchen designer at Home Depot. My first experience with 2020 Design was with v9. The greatest challenge using the software was transitioning to feet and inches!"

Anthony specializes in kitchen, bath and closet design and 3D renderings for clients. "I use 2020 Design v11 to close sales and to present impressive visuals. I call this the 'WOW FACTOR'." With his added degree in residential construction management and certification with OSHA, Anthony brings a unique and valuable skill set to his clients.



About the Designer

Anthony Johnson
Kitchenetal Design Plus

Favorite color: Grey

Favorite design style:
Contemporary/Eclectic

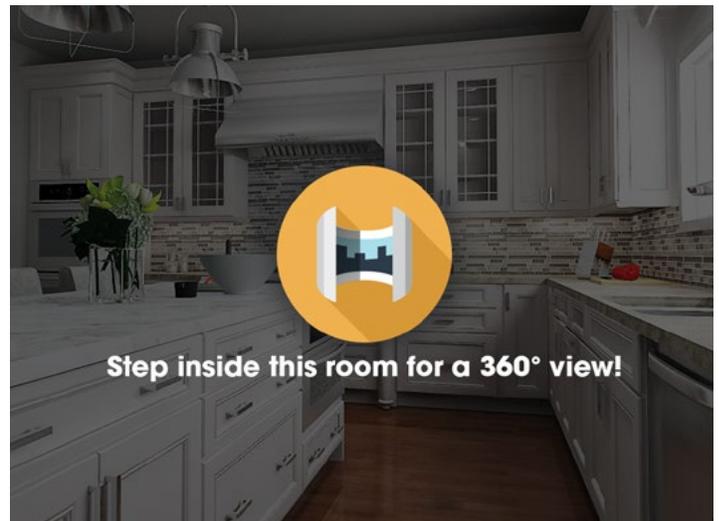
Favorite quote: "If you have no confidence in self you are twice defeated in the race of life, with confidence, you have won before you have started." —Marcus Garvey

2020 Customer Spotlight

Working with 2020

Anthony started working with 2020 Design as a kitchen and bath designer at Home Depot where he became riveted with the industry. The decision to use 2020 Design when he started up his own business was a given. "My reasons for selecting 2020 Design for my business include 2020 Design's awesome presentation abilities and its precision pricing capabilities that make it super easy to order complete kitchens and bathrooms."

He uses 2020 catalogs for his design work. It helps clients to easily visual their spaces after selecting their products they want to use. This coupled with the fact that they reduce ordering and pricing errors "makes 2020 catalogs invaluable to my business."



Anthony learned 2020 Design through watching the online video series hosted by 2020 Design expert, John Morgan. In a recent [Facebook interview](#) at the KBIS 2017 show, John asked him about his favorite features. Anthony was quick to reply, "importing textures and SketchUp files." His expertise in this area is evident in the detailed work found in his 2020 Design renderings. Later in the interview John shared a new 'rendering in the background' feature that is now available with version 11.7. Anthony's response; "Yes! Yes! My delivery time will be faster! That's a game changer!"

Advice to Designers

Anthony suggests that designers try 2020 Design simply because it is a cost-effective, user-friendly tool that will help them in their business. While there are several 3D CAD tools in their industry, Anthony recommends 2020 Design. "It is a fantastic, user-friendly program that any rookie would find captivating."

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*NKBA Member, Alpha Beta Kappa Member, OSHA 30 Certified
2016 Inspiration Awards by 2020 Design—Expert's Choice Winner*

Learn more about Kitchenetal Design Plus on their [website](#) or on [Facebook](#).