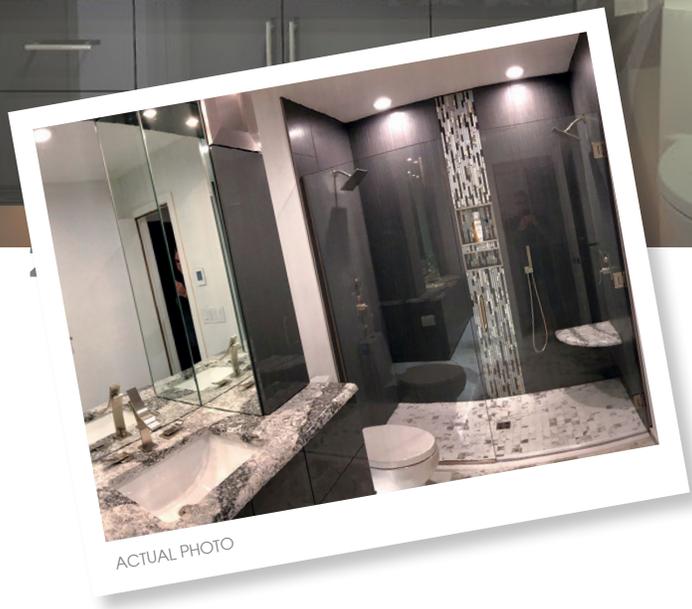


"I use all the 2020 Design catalogs, as each one serves a unique purpose in completing the overall look of the space." —*Laura Giampaolo*



RENDERED IN 2020 DESIGN

## 2020 Customer Spotlight

Laura Giampaolo has worked in the interior design industry for over 30 years. She started off as an interior designer and found kitchen & bath design to be where her passion was. She considers herself to have been extremely lucky in her career—travelling the world and taking on projects from the 45th floor of Trump World Tower to designing the estate of the Ambassador of Saudi Arabia in Oslo, Norway. "I have completed projects from Michigan to Florida and New York to Bahrain. Each experience has taught me something different," says Laura.

Throughout her career, Laura has won numerous design awards—the most recent being the 2020 Inspiration Awards. Her creative process starts with asking her clients what their dream space would be if money was no object. "I gather as much information as possible," she explains, "then I go to their home to see how it is currently being used, how the rest of the home is decorated and how I can maximize their dream while staying within the set budget."



### About the Designer

**Laura Giampaolo**

Nuway Kitchen and Bath

**Favorite designer:** Ralph Lauren

**Favorite Paint Color:**

Crystal Clear (Sherwin Williams)

**Favorite design style:**

All styles have unique characteristics that are wonderful and a riot to explore

**Favorite quote:** "The smallest good deed far outweighs the grandest good intention." —*John Burroughs*

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# 2020 Customer Spotlight

## Working with 2020

Laura started using 2020 Design when the company she was working for brought it on board. “It was in its infancy at that point,” says Laura, “but I knew how powerful it would be.”

One of Laura’s favorite 2020 tools is the surface tool—it allows her to customize each surface with actual products that she sells and show the project as a complete design, from wall to floor to ceiling. She also uses the texture tool on a daily basis for all her designs.

When asked about the inspiration behind her award-winning design for 2020 Inspiration Awards “Bathroom” category, Giampaolo says “my inspiration was taking a small space and giving the client an upscale, light and bright room that utilized every inch of the room for practical storage.”

Laura used several 2020 catalogs for her design including Showplace Cabinetry, Cambria, Room PLU and 2020 Cloud items. “I use all the catalogs, as each one serves a unique purpose in completing the overall look of the space,” she says.

We asked Laura if she uses 2020 Design to design spaces other than just kitchens and bathrooms. “As much as I love kitchen and bath design, I also enjoy designing other areas,” she admits. “Basements, bars, offices—every space deserves to be unique, beautiful and foremost, functional.”

## Advice on using 3D CAD tools

We asked Laura what guidance she would provide to designers who are considering using 3D CAD tools for their designs. “Guidance I would give to anyone considering 3D CAD tools is not to be afraid to experiment!” says Giampaolo. “Play and practice. There are still, after all these years, things I am discovering in 2020 Design. Take your time when you design. Save often! Ask for help. Use [2020.net](https://www.2020.net) to expand your catalog repertoire.”

Learn more about Nuway Kitchen and Bath on their [website](#) or on [Facebook](#).