



Splendid Webs



## 360 Learning Design

<http://360learningdesign.com/>

360 Learning Design needed a new website. An interesting, engaging, modern and mobile optimised website with an integrated eCommerce solution. We started by digging deeper into the USPs of the business and the goals of the website; who are the visitors we want to attract, what are their needs, what do we want them to do when they hit the homepage? This upfront investigation gave us a clear way forward, and we were able to incorporate the client's significant design and presentation skills to come up with something unique, fun, and cool, while still appealing to their corporate client base.