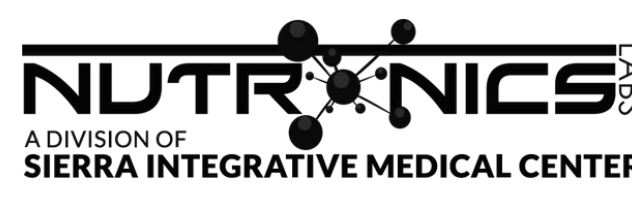


# Nutronics Labs Achieves 60% Improvement in Chargeback Win Rate and Increased Revenue with Chargeflow

How Nutronics Labs Transformed Their Chargeback Management with Chargeflow.



## 60%

Increase in Chargeback Win Rate

## 94.9%

Recovery Rate

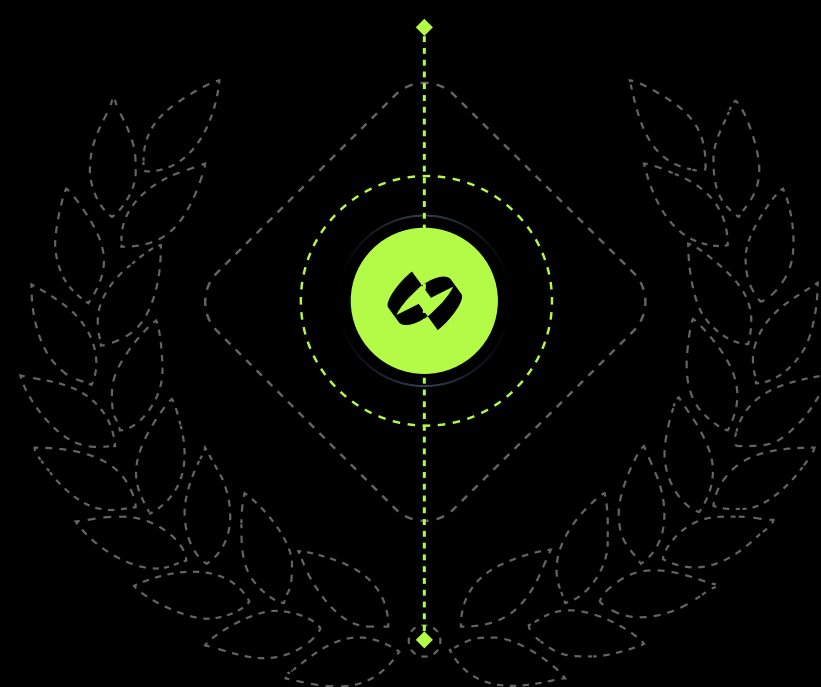
## 100%

Automated Chargeback Handling



**"With a 60% increase in our win rate and substantial time savings each week, we can now focus more on our core business activities."**

**GUILLERMO ORTIZ**  
MARKETING MANAGER AT NUTRONICS LAB



## 60%

Increase In Chargeback Win Rate

## 94.9%

Recovery Rate

## 100%

Automated Chargeback Handling

### Products Used

#### Automation

Fully automated chargeback recovery with 4x ROI guarantee.

## Overview

Nutronics Labs is a veteran-owned and operated company founded in the United States in the late nineties. They were the first to create deer antler velvet supplements in a spray form and have provided high-quality natural supplements for over 25+ years.

## Challenges and Solution

Managing chargebacks was a big challenge for Nutronics Labs. Their fulfillment contractor typically handled all of their chargebacks. They had zero visibility into them and learned that they were not handling them at all. To solve this problem, Nutronics Labs turned to Chargeflow for an efficient solution. By implementing Chargeflow, they gained full visibility into the chargeback process and ensured proper dispute handling. This shift not only allowed the team to save time but also allowed them to focus on more critical financial activities, using Chargeflow's advanced tools to streamline and improve their operations.



## How Nutronics Labs Uses Chargeflow and Why They Love It

Nutronics Labs integrated Chargeflow seamlessly into their operations and payments stack, automating the chargeback management process. This integration saved the team time and allowed them to focus on more important tasks. Chargeflow's platform also provided valuable insights through detailed dashboards, which played a key role in monitoring and optimizing their operations.

Through their experience, Nutronics Labs discovered three key advantages to using Chargeflow:

- **Automated Chargeback Handling:** All chargebacks are managed by the Chargeflow team, saving time but more importantly money.
- **Responsive Support:** Chargeflow has an excellent support team, readily available if needed.
- **Actionable Dashboards:** All-encompassing dashboards show success rates, total success rates, dollar savings, and chargeback statuses.



## Results

### Real Benefits and Efficiency Gains with Chargeflow

Since implementing Chargeflow, Nutronics Labs has witnessed amazing results that include:

#### Improved Win Rate

Nutronics Laboratories improved its chargeback success rate by 60%. By implementing automated dispute resolution and comprehensive analysis, Nutronics was able to recover more losses than before. This advanced analytics provides deeper insights into network patterns and customer behavior, leading to better detection of fraudulent activities and optimization of evidence collection. This data-driven approach enabled Nutronics to build stronger cases and increase their success rate in disputes.

#### Recovery Rate

A whopping 94.9% recovery rate demonstrates how effective Chargeflow is at helping them recover money they would surely otherwise lose. Chargeflow's strategic chargeback management and comprehensive data analytics enable Nutronics to maximize its financial recovery efforts, ensuring contentious transactions are properly resolved.

#### Time Savings

With Chargeflow, Nutronics Labs doesn't have to worry about chargebacks and can focus on strategic tasks. Automated evidence collection and submission with real-time insights clearly displayed on Chargeflow's dashboard reduces their dispute time from hours to seconds. This efficiency gain has freed up valuable resources, allowing the team to concentrate on growth initiatives and customer engagement, rather than getting bogged down in manual dispute processes.

Chargeflow's automation not only streamlined chargeback management but also provided actionable insights, enabling Nutronics Labs to optimize their operations and financial strategies.

## Conclusion

By using Chargeflow, Nutronics Labs was able to considerably reduce their operational overheads, streamline their dispute resolution processes, and achieve significant improvements in chargeback win rates. This transformation underscores the importance of strategic automation in enhancing efficiency and financial performance. Nutronics Labs continues to focus on providing high-quality natural supplements, with Chargeflow as a key partner in their operational success.

**"The best part of Chargeflow is not having to worry about chargebacks. Chargeflow has significantly improved our chargeback management process. With a 60% increase in our win rate and substantial time savings each week, we can now focus more on our core business activities. The Chargeflow team's support is exceptional, and their automation has been a true-game changer for us."**

**GUILLERMO ORTIZ**  
MARKETING MANAGER AT NUTRONICS LAB

[JOIN CHARGEFLOW](#)

**Your Success Story Starts Here**

Visit us at:

[www.Chargeflow.io](http://www.Chargeflow.io)