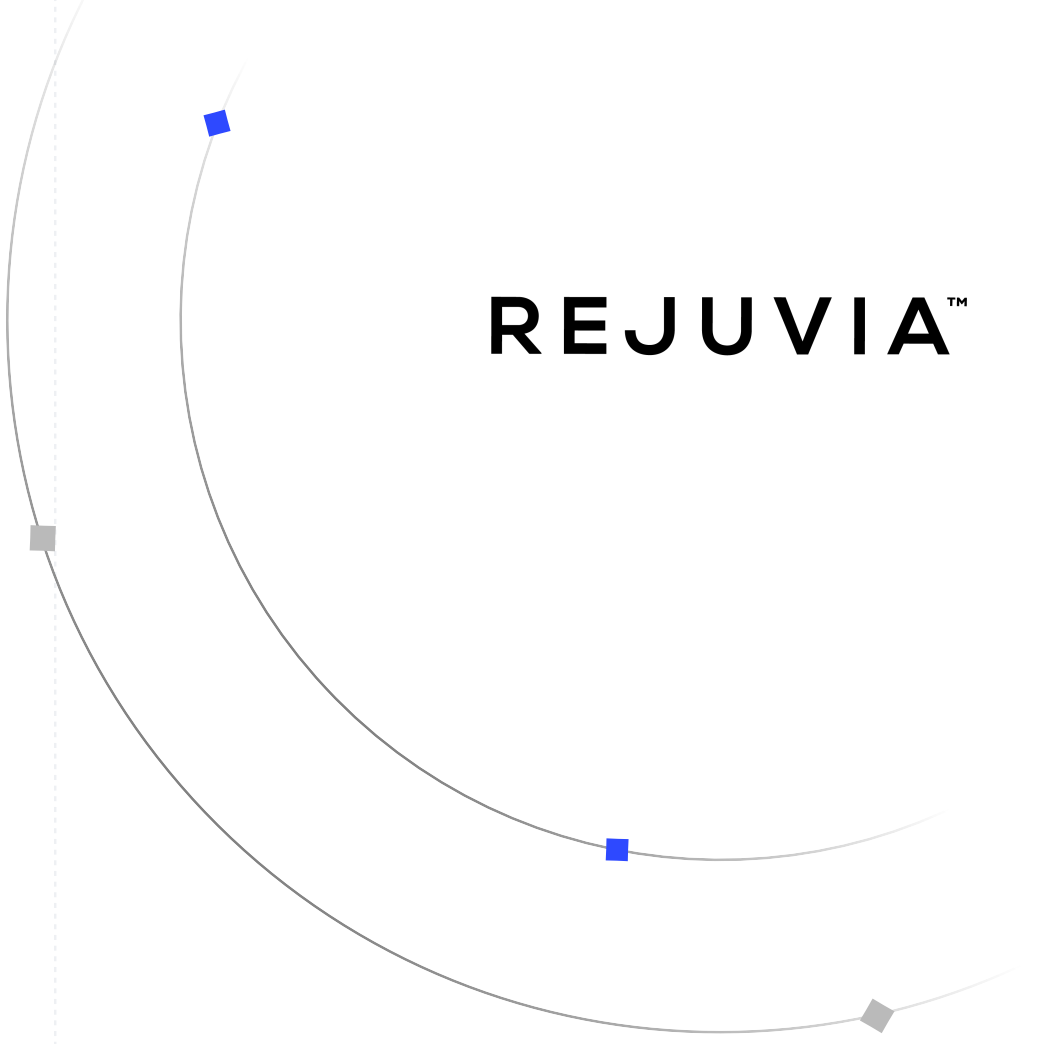


Rejuvia's Chargeback Win Rate Soars to 82% with Chargeflow Automation

From Manual Struggles to Seamless Wins: How Chargeflow Propelled Rejuvia's Chargeback Success to 82%.



228%

Improvement in win rate

↗

Improved operational efficiency

94 hrs

Time and resource savings



"We don't even need a chargeback process anymore because Chargeflow fully manages it all for us. "

RC WILLIAMS
CO-FOUNDER AND CEO, REJUVIA



228%

Improvement In Win Rate

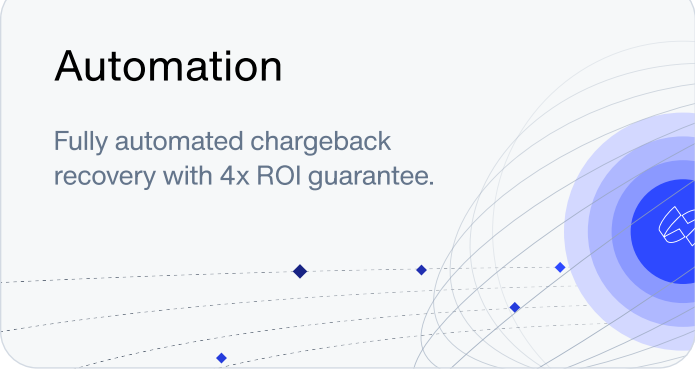
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Improved Operational Efficiency

94 hrs

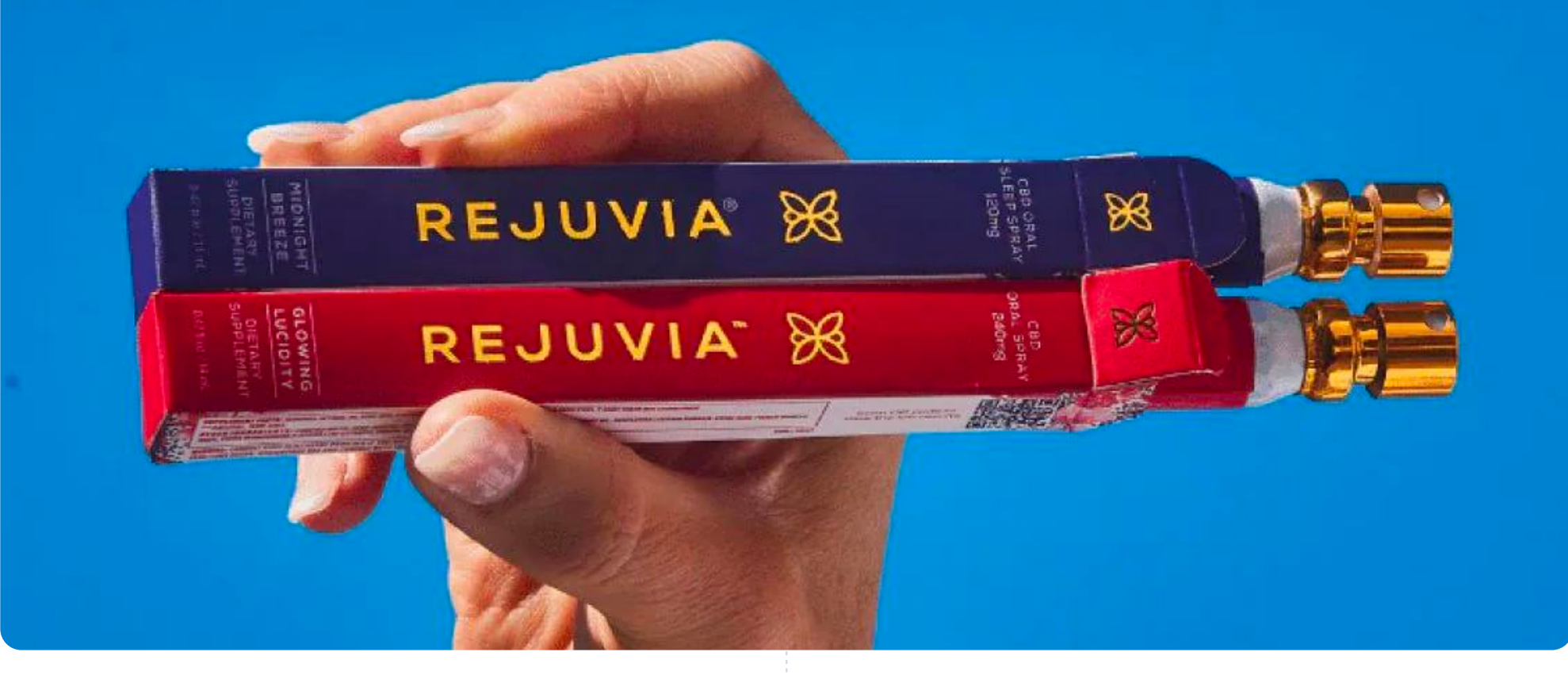
Time And Resource Savings

Products Used



Overview

Rejuvia is a Philadelphia, PA-based health and wellness brand specializing in convenient ways for people to incorporate natural products for daily use into their busy lifestyles. Established in 2018, this mid-seven-figure enterprise is family-owned and operated and manufactured products that aid their customers in improving sleep, reducing stress, etc.



Problem

Struggling with Manual Processes

When it came to chargeback management, Rejuvia was struggling with manual processes. This process was slow and required a lot of resources that took away from other high-leverage business activities. Despite their efforts, their chargeback win rate remained disappointingly low. They needed a new solution that could boost their win rate by 3 to 4 times.

Solution

Implementing Chargeflow's Automation Platform

To solve these challenges, Rejuvia started using Chargeflow to automate its chargeback process. Chargeflow was the solution that helped them facelift their operations and concentrate on expanding their business. This strategy helped them be more productive and hence their win rates grew exponentially.



Key Features and Benefits

Automated Chargeback Recovery

Chargeflow automation has transformed chargeback management for Rejuvia, eliminating manual intervention and greatly increasing efficiency.

Centralized Dashboard

This centralized dashboard provides a transparent, real-time status of each and every case as well as complete metrics helping in providing end-to-end oversight along with simplifying the chargeback management.

Results

Time and Resource Savings

Since integrating Chargeflow, Rejuvia has saved 94 hours by eliminating the need to manually handle their chargeback process. As a result, these valuable resources are freed for other critical business activities.

Stunning Improvement in Win Rates

With an increase of 57 percentage points, Rejuvia's chargeback win rate soared to a massive 82%, demonstrating the effectiveness of Chargeflow's automated solution.

Operational Streamlining

Management of the chargeback process by Chargeflow in its entirety, empowers Rejuvia with capabilities for more substantive operations that deliver business growth; greatly improving overall operational efficiency.

Before Chargeflow	After Chargeflow
⚠ Too much time and resources spent manually.	🔗 Saved 94 hours by eliminating manual handling.
⚠ Chargeback win rate needed improvement.	🔗 Chargeback win rate increased by 228%.
⚠ Low operational efficiency.	🔗 Greatly improving overall operational efficiency.

Conclusion

What Rejuvia Loves About Chargeflow

Rejuvia appreciates the advanced level of automation Chargeflow offers, allowing it to run its operation autonomously without constant oversight. This efficiency has helped retain more revenue by successfully managing chargebacks.

"I'm a really big fan of what Chargeflow does for our business. We no longer waste hours each week manually fighting chargebacks; Chargeflow does it all for us. Our win rate has improved by 228% since implementing Chargeflow. Plus, we are big fans of the centralized dashboard that lets us see the progress of each individual case and our overall metrics."

RC WILLIAMS
CO-FOUNDER, AND CEO OF REJUVIA

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