



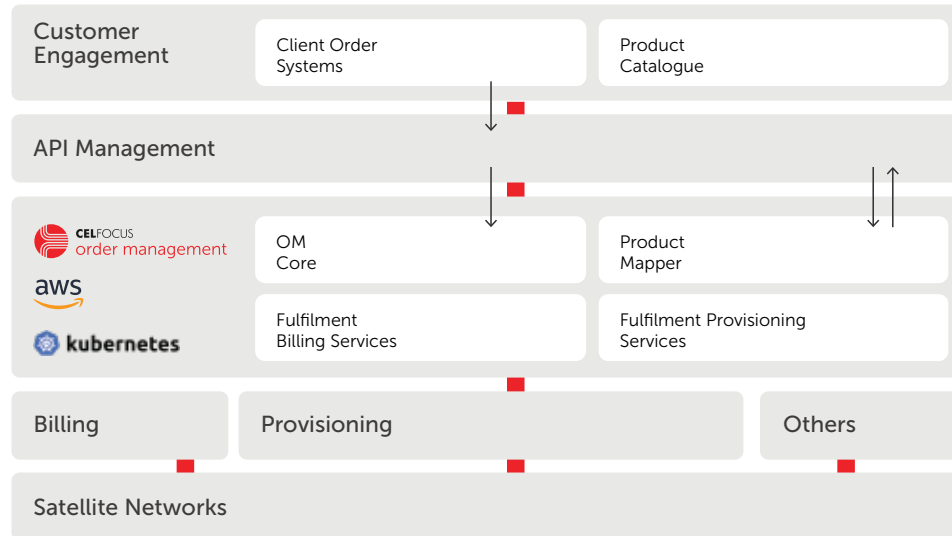
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CASE STUDY

# Order Management Solution: Paving the Way for Zero-Touch Fulfilment

As a Low-Earth Orbit (LEO) satellite communications company, Eutelsat OneWeb provides fixed and mobile high-speed, low-latency coverage for governments, businesses and communities. Eutelsat OneWeb partnered with Celfocus to deploy an Order Management Solution, powering the global distribution of internet services, connecting communities worldwide, and significantly bridging the digital gap.



## CHALLENGE

Eutelsat OneWeb presented Celfocus with the challenge of streamlining the fulfilment process to activate their digital products instantly. A solution that could efficiently handle multi-site and multi-product order decomposition, ensuring that different parts of orders could be efficiently handed off to the responsible departments. Eutelsat OneWeb also needed support for order visualisation and the seamless mapping of commercial Product Specifications into Customer-Facing Specifications.

## SOLUTION

Celfocus implemented an advanced Order Management Solution, a system capable of efficiently orchestrating, mapping, sequencing, and fulfilling customer requests, ensuring a reliable and consistent internet experience for users. By leveraging a cloud-native architecture deployed on AWS, this zero-touch and frictionless solution offers scalability, flexibility, availability and reliability to handle the global distribution of Eutelsat OneWeb's internet services.

## BENEFITS

- Real-time dynamic catalogue-driven fulfilment
- Full E2E order tracking & visibility
- Real-time updates and transparency
- Quick time-to-market while adding new features
- Reduced implementation and operation costs
- Detaches technical from commercial complexity
- Faster order design and implementation



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