zerohash | MoneyLion®

# How MoneyLion onboarded 150,000+ of their customers to crypto in 6 months

**Product used:**

Crypto Trading, Custody, On-Chain transfers

**Features used:**

Buy/Sell Crypto, Deposit/Withdraw Crypto, Earn Rewards

## About MoneyLion

MoneyLion is a digital financial platform that empowers people to take control of their finances.

MoneyLion leverages zerohash to power its cryptocurrency offering giving users access to and the ability to learn about the cryptocurrencies as part of its all-in-one digital financial platform.

**2013**
Founded

**2021**
2021 public listing through a $2.9b SPAC merger with Fusion Acquisition (NYSE:ML)

**77%**
of surveyed customers in 2021 interested in owning crypto

**9.4m**
Registered users as of september, 2021

> " The MoneyLion crypto offering provides members an intuitive way to own digital currencies within a seamless and secure environment and, though our partnership with zerohash, we're confident that we're advancing our mission to increase access to previously exclusive financial services.

**Dee Choubey**
Co-Founder & CEO of MoneyLion

## Results  and we only got started

**2022**

Moneylion launched crypto in 2021

**150,000**

of moneylion customers onboarded to crypto in 6 months

**365,000 +**

Transactions settles

**4\***

Unique digital assets available to trade & earn

*zerohash supports 65+ assets. MoneyLion chose to support only a subsection of these

zerohash provides MoneyLion the technology and regulatory framework to offer a suite of cryptocurrency products, natively to their platform, empowering members to:
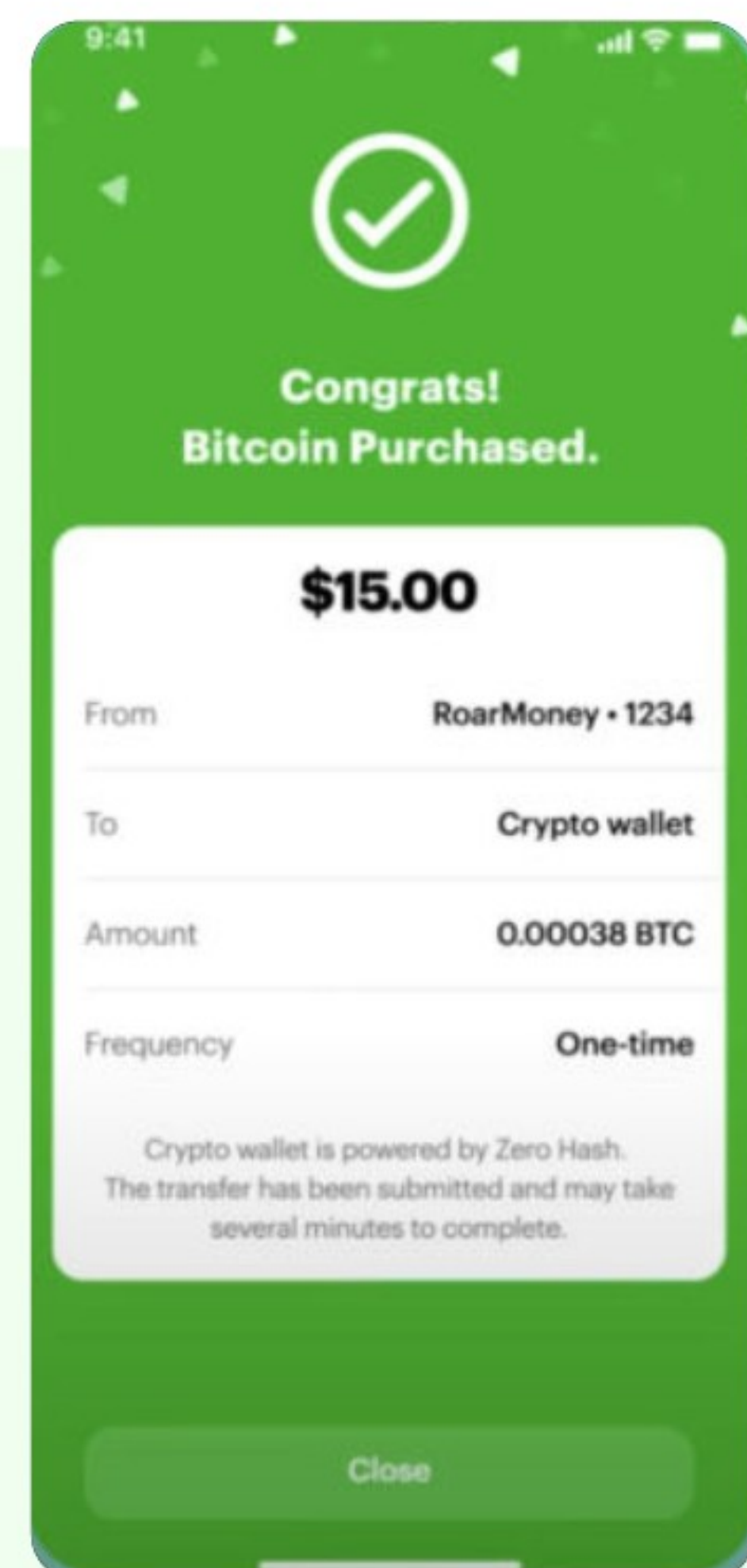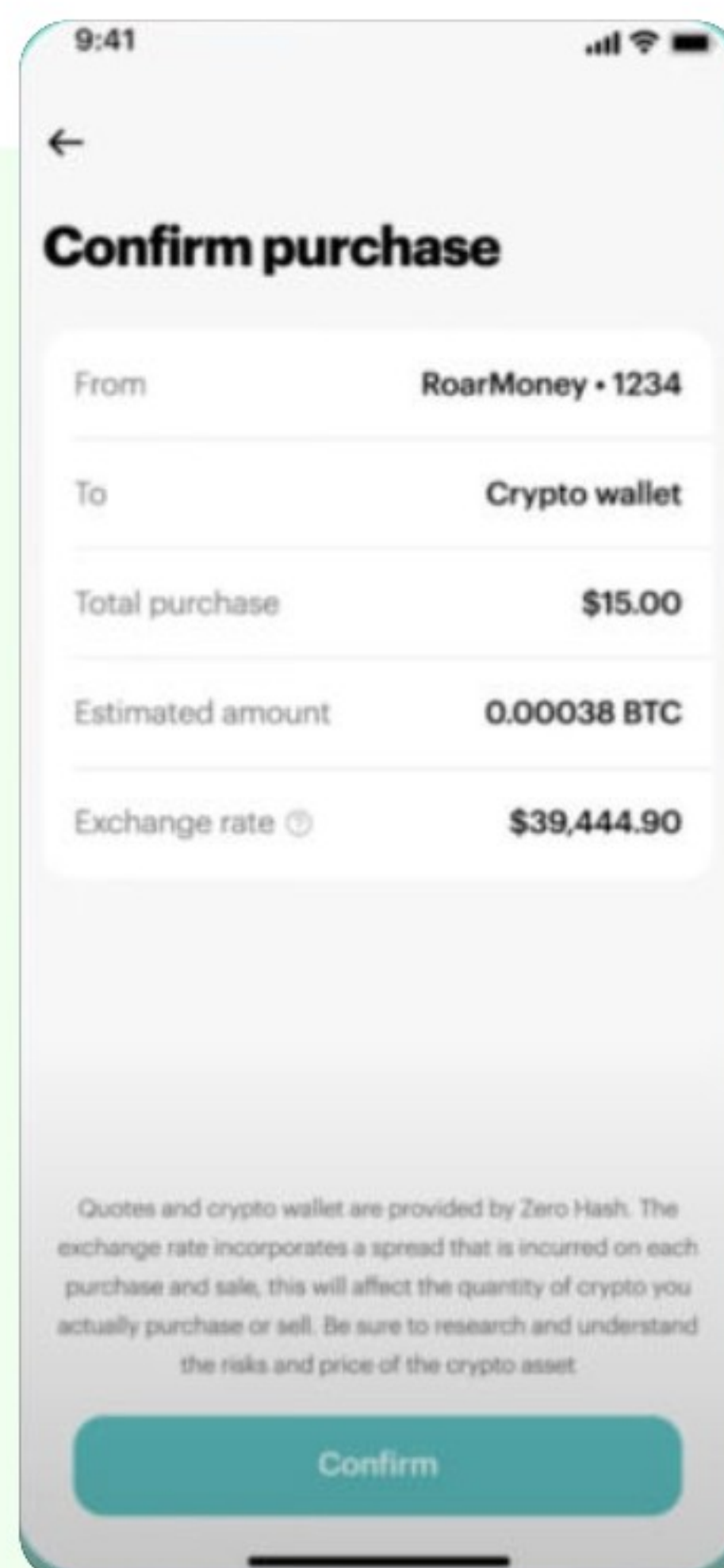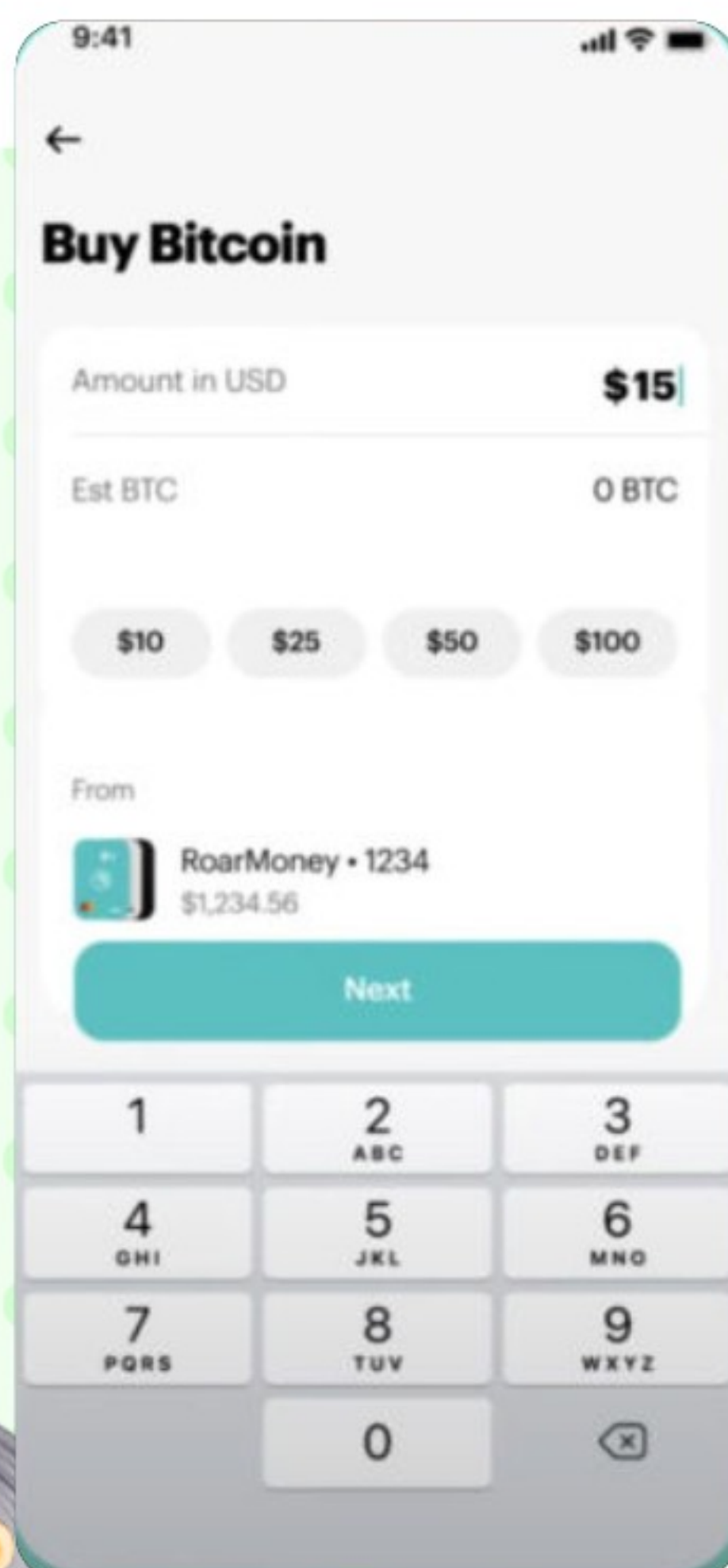
↓↑

**Buy and Sell**

Convenient way to buy and sell popular cryptocurrencies, including Bitcoin and Ethereum

〜

**Earn**

Earn cryptocurrencies through rewards and roundups from spending

## Built for developers

Seamless onboarding into the crypto economy with a few lines of code.

API products leveraged in Wirex integration

### Onboard
Seamless AML/KYC and near real-time account opening

`POST`/participants/customers/new

### Liquidity
Buy, sell, hold & round-ups

`GET`/liquidity/rfg

`POST`/liquidity/execute

### Awards
Crypto bonuses & Up to $1 million prize pool campaigns

`POST`/awards/fund

`POST`/awards/distribute

### Balance
Real-time balances
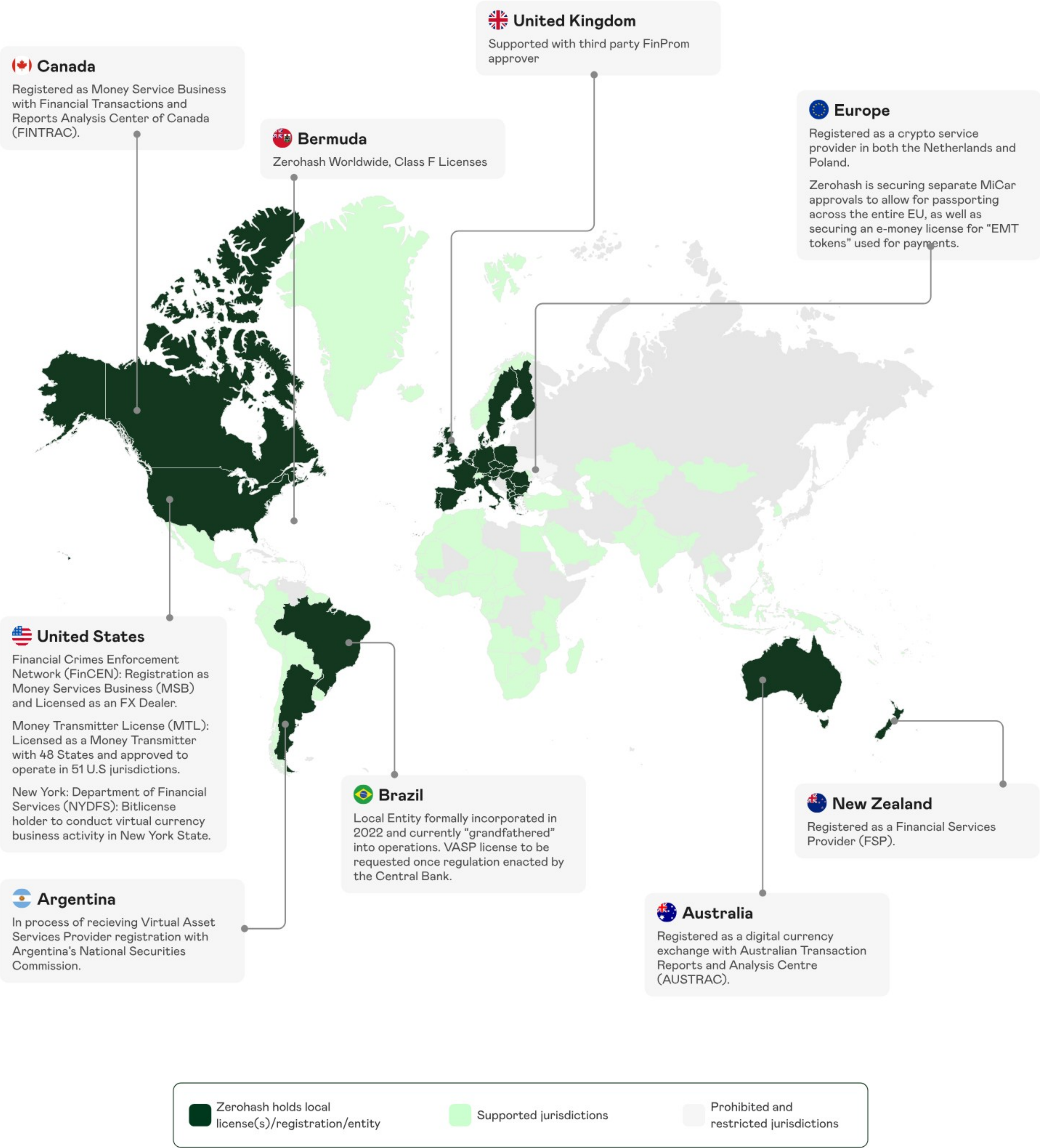
`GET`/accounts

| Simple and Straightforward APIs | Sandbox and Testing environments | Dedicated Technical Support $24/7 |
| --- | --- | --- |

# Zerohash

## The global gateway to 200+ jurisdictions

**United Kingdom**
Supported with third party FinProm approver

**Canada**
Registered as Money Service Business with Financial Transactions and Reports Analysis Center of Canada (FINTRAC).

**Bermuda**
Zerohash Worldwide, Class F Licenses

**Europe**
Registered as a crypto service provider in both the Netherlands and Poland.

Zerohash is securing separate MiCar approvals to allow for passporting across the entire EU, as well as securing an e-money license for "EMT tokens" used for payments.

**United States**
Financial Crimes Enforcement Network (FinCEN): Registration as Money Services Business (MSB) and Licensed as an FX Dealer.

Money Transmitter License (MTL): Licensed as a Money Transmitter with 48 States and approved to operate in 51 U.S jurisdictions.

New York: Department of Financial Services (NYDFS): Bitlicense holder to conduct virtual currency business activity in New York State.

**Argentina**
In process of recieving Virtual Asset Services Provider registration with Argentina's National Securities Commission.

**Brazil**
Local Entity formally incorporated in 2022 and currently "grandfathered" into operations. VASP license to be requested once regulation enacted by the Central Bank.

**New Zealand**
Registered as a Financial Services Provider (FSP).

**Australia**
Registered as a digital currency exchange with Australian Transaction Reports and Analysis Centre (AUSTRAC).

Zerohash holds local license(s)/registration/entity

Supported jurisdictions

Prohibited and restricted jurisdictions

# zerohash | MoneyLion®

# What's your crypto product strategy?

Zero Hash API endpoints are modular and suitable for any digital assets strategy. Speak to us about your requirements; we'd love to hear from you.

**GET IN TOUCH**

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