

# HORNBACH Baumarkt AG: Gaining a holistic view of the organization by aligning business and IT

HORNBACH Baumarkt AG is one of the largest operators of DIY megastores and garden centers in Europe. As the only German publicly listed family company in the DIY sector, HORNBACH Baumarkt AG has a company history that goes back five generations.

To enable a standardized understanding of its own processes and its entire IT system landscape, HORNBACH Baumarkt AG launched a transformation initiative to bring Business Process Management and Enterprise Architecture Management into alignment. Today, the company has established best practices and maximized transparency across processes, data, IT applications and technologies.



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## HORNBACH Baumarkt AG: Standardizing and optimizing business processes and enterprise architecture with SAP Signavio and SAP LeanIX solutions

### Before: Challenges and opportunities

- Standardize fragmented process documentation tools, approaches and visualizations
- Enable closer collaboration between process-focused business analysts and IT-centric enterprise architects to develop a better holistic understanding of the process and application landscape
- Establish best practices for continuous process review and improvement across the business

### Why SAP Signavio and SAP LeanIX?

- Transparent visualization and rapid understanding of processes and connected IT systems
- Clean modeling of complex app dependencies and IT systems with the SAP LeanIX solution
- Unified glossary across SAP Signavio and SAP LeanIX

### After: Value-driven results

- Replaced five different tools with a standardized best practices approach for more than 200 people
- Created a process lifecycle with built-in quality management to foster a culture of collaboration and continuous improvement
- Made it easier to discover operational inefficiencies and adapt processes quickly and flexibly
- Automated information exchange between process modeling and enterprise IT architecture teams
- Supported ongoing business transformation with SAP S/4HANA suite

“By standardizing process modeling with SAP Signavio solutions and integrating the documentation with the SAP LeanIX solution, we **created new synergies and increased productivity across the organization.**”

Steffen Krutki, Enterprise Architecture, HORNBACH Baumarkt AG

One

Centralized approach  
to process modeling  
and visualization

>1,000

IT systems and  
applications  
documented with full  
transparency