



AI Startup

From 0 to 50 paying customers in 60 days without a sales team.

As a solo founder, Horlio is my secret weapon. It handles all top-of-funnel outreach and found our first 50 paying customers.

— Emily R., Founder, AI Startup

The Challenge:

As a solo founder with a limited budget, I needed to find our first customers and validate product-market fit without hiring an expensive sales team. I couldn't afford to spend my days manually prospecting on LinkedIn instead of building the product.

The Horlio Solution:

I launched a highly targeted Horlio mission aimed at my ideal customer profile. The AI Agent acted as my automated SDR, working around the clock to find, qualify, and start warm conversations while I focused on product development and talking to the high-intent leads it delivered.



50+

FIRST CUSTOMERS



60 Days

TIME TO TRACTION



-95%

ACQUISITION COST