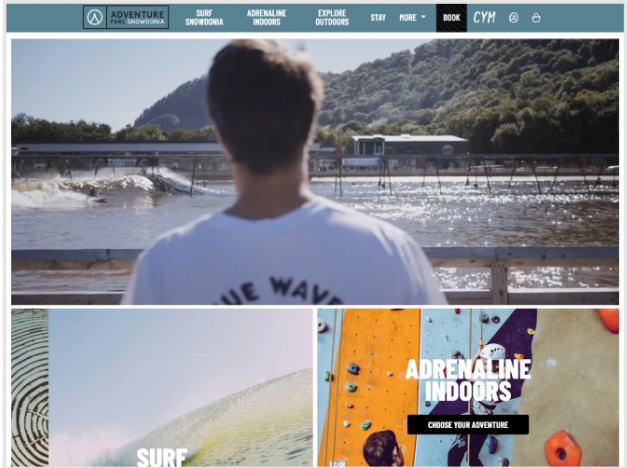




SHOWCASE

REAL WOOCOMMERCE STORES SUBMITTED BY THEIR MAKERS

Adventure Parc Snowdonia



EXTENSIONS USED

- [Facebook for WooCommerce](#)
- [WooBookings Bundle](#)
- [WooCommerce Accommodation Bookings](#)
- [WooCommerce Memberships](#)
- [WooCommerce Bookings](#)
- [WPML for WooCommerce](#)

DEVELOPER

[ICG](#)

CATEGORY

[Destination](#)

COUNTRY

[United Kingdom \(UK\)](#)

VISIT WEBSITE

<https://adventureparcsnowdonia.com/>

Adventure Parc Snowdonia is a major tourist and leisure destination in the United Kingdom.

There are few places on earth where you can surf inland but, as luck would have it, one of them is in North Wales.

Adventure Parc Snowdonia is home to **a world-first surf lagoon**, and is the only guaranteed surf break in Britain. It's the perfect environment to learn how to surf, fast-track your skills, and have loads of fun on your board.

These guaranteed, man-made waves roll in beginner, intermediate, and advanced zones every 90 seconds. Visitors who are new to surfing are able to **book tuition with expert coaches** to get the most out of their time in the water.

If surfing's not quite your thing, there's no reason to feel left out. Adrenaline junkies can take part in several exciting indoor and outdoor adventures surrounded by the magnificent forests, rivers, lakes, and mountains of Snowdonia.

The park is also perfect for groups, for example: corporate away days, stag and hen parties, and even schools and clubs. Accommodation is provided on-site in the form of cosy, four-person **glamping pods**, a short stroll from the surf lagoon.

Multi-disciplined creative agency, ICG, turned to the open source freedom of WooCommerce when it came to powering the bookings engine used for the park's main attraction.

"WooCommerce was chosen because of the powerful linkup with content and infrastructure from WordPress, and also the flexible WooCommerce Bookings plugin."

– ICG

A Welsh language version of the site was also required. Additional customizations include a bespoke theme highlighting the attractions on offer, and tailor made dashboards to make use of booking and transactional data.

Fresh air, fun, and adventure – Adventure Parc Snowdonia has it all.