

## The Client: **Advice Interactive Group**

### The **Opportunity**

Advice Interactive Group believe developing personal relationships with their clients is crucial to creating a successful marketing plan, and they pride themselves in their ability to offer them the individual attention people deserve. The more they know about you and your business, the better they can help you reach your goals.

### The **Challenge**

This Inc. 500 company is based in Dallas, Texas. They had a large local client base for whom they needed to perform search engine optimization (SEO) tasks.

Company wanted to work with us together to rank their customer websites for various target search terms.

### The **Approach**

We carefully analyzed the on and off page SEO structure of each website and fixed those issues.

Reduced page load speed, improved internal linking structure, optimized meta tags for search engine, performed keyword research etc.



### The **Results**

The results started coming out within months. All the client sites started to rank well in SERP. Website traffic increased to a noticeable extent. Overall, they were very happy with the result we delivered.

