

Allen Print

The Overview

Located in Dartmouth, N.S., Allen Print Ltd. is a commercial print shop offering offset, digital and wide format services. Owned by Cameron Struthers, Allen Print has been in business for 75 years, employs 12 employees, and has an annual revenue of approximately \$2 million.

The Issue

After implementing an alternative solution, the Allenprint team found it was just not the right fit and couldn't handle all of their needs. During their search for a new solution, they found DocketManager.

The Implementation

Utilizing the whole Allen Print team, they did their own setup, implemented DocketManager and went live in under 2 months. Using the custom portals they created a web-to-print portal

for their customers and even replaced their own website with DocketManager powerful web-to-print platform.

The Results

Over the 4 years they have been live they have seen better control of current paper pricing and workflow efficiency. Being web-based, Cameron has found value in being able to assist his team even when offsite. They have found the online ordering has been a good retaining tool for some of their repeat customers.

