



# Almosafer: Digitalizing HR and payroll management across multiple geographies

Almosafer, part of Seera Group, is Saudi Arabia's leading travel company, elevating journeys for travelers from, to, and within Saudi Arabia, the region, and beyond. Harnessing Seera Group's more than 40 years of expertise, Almosafer supports Saudi Arabia's vision as a national champion for tourism, and its portfolio of businesses caters to verticals across the travel and tourism ecosystem. With a holistic travel platform built on a foundation of data, technology, and scalability, Almosafer serves travel sectors from consumer to corporate and government while enabling inbound tourism for leisure and religious travel.

Almosafer recognized early in its journey that, in today's dynamic business landscape, an efficient HR and payroll management system is vital for its success. So, it looked for a partner that would help it streamline processes, improve talent acquisition efforts, and enhance the overall employee experience.



## Optimizing an investment in SAP SuccessFactors solutions with SAP Preferred Success

### Before: Challenges and opportunities

- Reliance on disparate HR and payroll management systems in multiple locations
- Need for modern HR and payroll management functionality that can be managed centrally

### Why SAP

- Flexible, cloud-based, and integrated HR and payroll management from SAP SuccessFactors solutions
- Personalized and proactive support during deployment using the SAP Preferred Success offering
- Guidance on best practices to optimize the solution and a demonstration of key features
- Access to product experts and an HR advisory service for SAP SuccessFactors solutions and key feature analysis
- Information sharing and learning on technical topics of interest through an expert web seminar
- Optimal release management support, helping ensure new software releases are implemented as soon as they become available

### After: Value-driven results

- Smoothed and simplified HR operations across the enterprise
- Modernized HR practices with digital process flows, eliminating many manual tasks
- Embraced standard functionality and best-practice processes
- Readied the business to digitalize more HR processes
- Improved employee trust through effective HR and payroll administration

“With SAP SuccessFactors solutions, we have streamlined our HR and payroll processes, improved our talent acquisition efforts, and enhanced the overall employee experience. The analytics capabilities have provided us with insights that enable us to make informed decisions and **drive performance across the organization.**”

Sirmad Khan, Director Enterprise Technology, Almosafer

24x7

Access to HR and payroll data in the cloud

Boosted

Efficiency by minimizing manual HR and payroll processes