



Student engagement in strategy

Anglia Ruskin University, UK: draft strategy plan

Anglia Ruskin University had put together a 10 year strategic plan. After an extensive drafting phase, they wanted to get student input on the strategy before finalising any plans. They chose to use Citizen Space to run a formal consultation online, allowing people to respond at their own pace. The platform made it easy to manage the end-to-end process – from survey design to response analysis and feedback.

“We're seeking your views as a member of the university community on our draft strategy for the next 8-10 years. Following meetings with more than 2,000 people we developed an internal discussion paper which provided some 360 pages of feedback on our future. This feedback has shaped this draft strategy and we'd really appreciate your views!”

- Anglia Ruskin University advertisement
