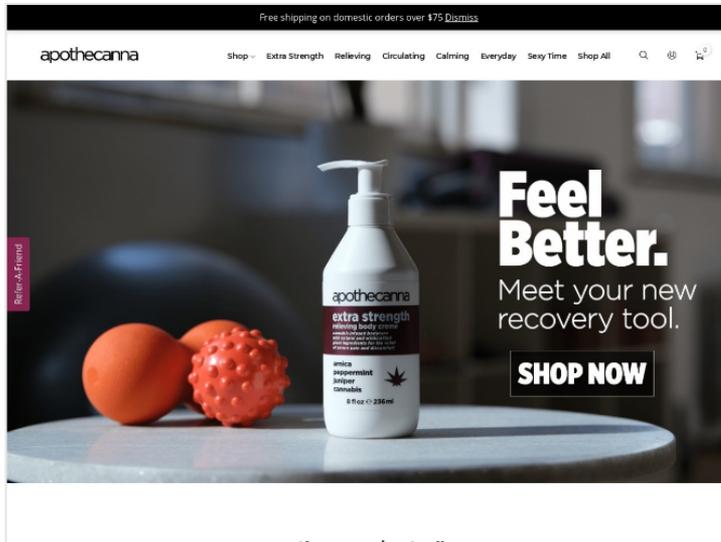




SHOWCASE

REAL WOOCOMMERCE STORES SUBMITTED BY THEIR MAKERS

Apothecanna



Apothecanna create all-natural beauty and **wellness products** using plant-based ingredients.

Their products are formulated with hemp-derived CBD and contain no THC. Organic and wild-crafted essential oils are sourced from their native regions around the world.

“Our mission is to spread the wisdom of traditional plant medicine,” says founder, James Kennedy. “The products we make do not cause the psychoactive effects associated with cannabis, but **locally target pain** and are effective in treating a variety of skin, nerve, and muscular ailments.”

“We believe that natural treatments are the best treatments.”

Apothecanna partnered with **AbsoluteWeb** to re-platform their store from Shopify Plus to WooCommerce in an extremely short space of time. They had three weeks to recreate the site’s UX/UI design and migrate all customer data, and **tight integration with Square** was non-negotiable. The project was expertly handled, successfully launching within the promised timeframe.

“This scope of work was challenging because of the timeline, but working with Apothecanna’s team was great and the communication was prompt” says Sergiu Tabaran, eCommerce Specialist at Absolute Web.

EXTENSIONS USED

- **Jetpack**
- **Square for WooCommerce**
- **UPS Shipping Method**
- **USPS Shipping Method**
- **ShipStation Integration**

DEVELOPER



SITE DEVELOPED BY A
WOOEKPERT

DESIGNER

Absolute Web

CATEGORY

CBD

COUNTRY

United States (US)

VISIT WEBSITE

<https://apothecanna.com/>