



## Asset Management Firm

A multi-billion dollar asset management firm uses Connotate to aggregate data for analyzing fundamental trends in sales as well as cost of goods sold of its portfolio companies.

### Challenge:

- Extract a high volume of data residing deep within corporate websites to better predict costs and profit margins.

### Solution:

- Connotate extracts pricing and inventory data daily from the websites of parts suppliers as well as portfolio companies.
- Extracted Web data is formatted and delivered to a database for trending and analysis.

### Benefits:

- Connotate's ability to scale easily has enabled cost-effective creation of a large database supporting analysis, insight and, ultimately, better investment decisions.
- The asset management firm has seen positive returns on its investment in Connotate.