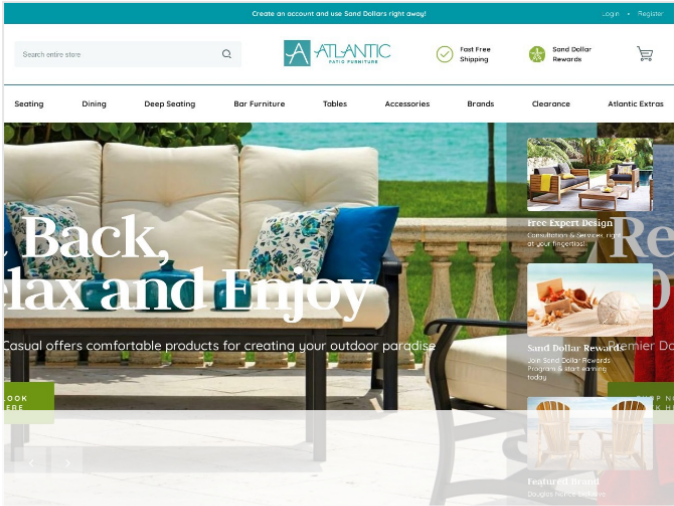




SHOWCASE

REAL WOOCOMMERCE STORES SUBMITTED BY THEIR MAKERS

Atlantic Patio



Atlantic Patio sells a wide selection of high-quality outdoor living furniture and accessories in West Palm Beach, FL.

These exceptional patio furnishings – such as **garden and outdoor seating**, bar furniture, and **firepit tables** – are made from teak, wicker, and more. They are also authorized dealers for brands such as **Barlow Tyrie**, Telescope Casual, and Douglas Nance.

Atlantic Patio prides itself on “providing comfort and beauty to outdoor spaces”. Since the company’s inception in 1998, its primary focus has always been about building relationships with customers by offering outstanding customer assistance. Understanding that their buyers have unique needs, Atlantic Patio offers a **price match guarantee** for 60 days after each purchase, rather than the 30-day industry standard.

Atlantic Patio partnered with **Absolute Web**, a WooCommerce Expert Agency in Miami, to redesign and migrate their previous Magento 1 store to WooCommerce.

A vitally important task was SEO migration, ensuring that old URLs were properly redirected in order to maintain organic traffic.

Although the project was complex, the Absolute Web team was up to the challenge, overhauling and redesigning the site’s UX/UI. A vitally important task was SEO migration, ensuring that old URLs were properly redirected in order to maintain organic traffic. The team further bolstered SEO by successfully transferring applicable meta fields from the old website.

Absolute Web also implemented a loyalty program stronger customer engagement and retention: **Sand Dollar Rewards**. Shoppers earn Sand Dollar reward points by purchasing Atlantic Patio products, referring friends, or leaving reviews.

EXTENSIONS USED

- Mailchimp for WooCommerce
- PayPal Checkout

DEVELOPER



SITE DEVELOPED BY A WOOWEIGHT

DESIGNER

Absolute Web

CATEGORY

Home & Decor

COUNTRY

United States (US)

VISIT WEBSITE

<https://atlanticpatio.com/>