

Web Design Portfolio

USER EXPERIENCE, INTERFACE, AND
WEBSITE DESIGN AND DEVELOP

Living with KC: Deliver Critical Resources to Patients

MESH designed and developed Avedro's Living with Keratoconus website to help patients make informed decisions when considering treatment for this rare condition.

MARKETING FOR WHEN YOU CAN'T MARKET

Medical companies often don't—or can't—market directly to patients. MESH built LivingwithKC.com to help Avedro support patient education, awareness of the condition, and help in the decision making.

Beyond information on the condition, the site shares patient stories and outcomes to help those with Keratoconus understand it further. Mesh designed and built the site, which includes:

- ✓ Interactive insurance guide
- ✓ Corneal specialist locator
- ✓ Patient resource library

