



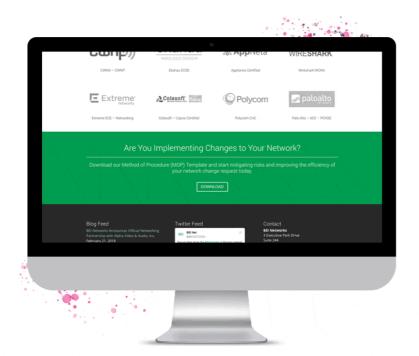
Web Design Portfolio

USER EXPERIENCE, INTERFACE, AND
WEBSITE DESIGN AND DEVELOP



Capturing the True Value Technology Provides

MESH designed and developed BEI Networks' website to more accurately differentiate the company in a highly competitive market.



WHEN EVERYONE IS INNOVATIVE, YOU NEED SOMETHING SPECIAL

BEI Networks delivers some of the most brilliant high-density network planning and implementation in the market, supporting world-class stadiums. As a business, they've always wrestled with standing out in a market filled with less able competitors.

MESH helped BEI Networks reposition itself while showcasing the company's ability to help key accounts meet the needs of their customers through a complete redesign and development of a new website. Components of the site include:

- ✓ Smart "BE IN..." messaging
- Jump start content marketing efforts
- Flip messaging from inside out to outside in