



Putting customers in control (so they do more of the work!)

Login features that give members extra tools

As a membership organisation, [British Powerlifting](#) wanted to **reduce the time** they were spending managing their database, while giving members a better experience. For any business with regular customers or members, users can benefit from a private login area. Just as importantly, these users can complete much of the process that was previously being handled in-house, **saving considerable time**.

British Powerlifting provide an affiliation for powerlifters to enter competitions via a number of regional divisions. They were handling member data with spreadsheets, and sending member cards by post. We worked with the team to develop an online tool with consistent processes for membership and competitions. Members can register online, enter competitions, and receive their membership card by email.

