

CELSA used SAP SuccessFactors Work Zone to improve transparency, collaboration, and access to services, aiding employee integration into society.

Before: Challenges and opportunities

- Establish a cutting-edge digital communication and collaboration platform.
- Foster digitalization and innovation within CELSA Group's internal processes.
- Group/Gather all the applications and contents of the group to be more effective and efficient in our day-to-day.
- Share in the same space local and corporate content.

Why SAP

- Great positioning in the Gartner magic quadrant of Human Capital Management suites. Robust, reliable and multilingual ERP, used by major multinationals around the World
- SAP is the centralized core system of all our Business processes, not only People
- Large functionalities and development possibilities.

After: Value-driven results

- Gain interaction and bidirectionality within the company.
- More transparency, improved collaboration, and timely access to vital services, thereby facilitating the integration of the employees.
- Reinforce all internal campaigns.

"Our portal, powered by SAP SuccessFactors Work Zone, not only optimizes internal processes but also provides us with the opportunity to reach our people in an innovative way, understand their needs, and give them the chance to provide feedback on everything we share."

Beth Canals, Head of Internal Communications at CELSA Group

100%

Reached all professionals efficiently with relevant and targeted content.

100%

Facilitated comprehensive collaborative, participatory, and bottom-up communication.

Customer Name

Castellbisbal (Barcelona, Spain)

<https://www.celsagroup.com/>

Industry

Low-emission circular steel production in Europe

Products and services

Automotive, energy, naval, agriculture, oil & gas, construction

Employees

10.000 distributed in 9 countries

Featured solutions

SAP SuccessFactors Work Zone