

enabley Case Study

Coca-Cola

AT A GLANCE

Challenges

- Business Growth
- Cut training costs
- Ensure company compliance
- Drive data-based decisions
- Modernize training processes

Benefits

- Increased learner engagement and adoption
- Saved huge training costs
- Saved training time
- Training wherever, whenever and on any device



Enabley helped us with consistency and flexibility to start a formal learning community to accelerate business capabilities.



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Challenges

Our challenge was to strategically accelerate the business capabilities so that our bottling partners and their stakeholders are able to ensure sustainable business growth. Previous training programs were discontinued as the bottlers agreed that the resources allocated to the initiative were very high. Therefore we started looking for a solution with the intent to accelerate Coca-Cola System business growth, reignite the companies system capabilities, modernize processes, learn and lead while amplifying knowledge sharing with higher ROI, foster data-driven decision-making processes and ensure compliance of the current franchise agreements.

Solutions

We found the optimization, simplification, and innovation we were looking for with enabley. We created a LEARNING HUB, our first version of a digital learning community, based on synchronous and asynchronous learning, available 24x7, and with a wide selection of topics. User-friendliness, with a complete system of reports and certification, high security, cost-effective, and compliant with agile principles. Following a robust and lengthy pilot, involving 600 participants coming from 8 of the 10 bottling partners, we chose Enabley as our solution.

Outcome

- 88% increase in learners accessing content
- 79% savings vs previous training costs
- Saved 65% of training time without losing any effectiveness
- High engagement and adoption in online experience and eagerness to learn more