

# Novbox helps clients avoid cyber insurance premium hikes of up to 250% with **Acronis** and Wizer

Acronis Security Awareness Training, powered by Wizer, helps Novbox clients prevent AI-enabled and phishing threats.

Novbox recognized that 80% of cyberattacks originate from users clicking malicious links. Previously, clients relied on their IT staff for cybersecurity training. Without the necessary expertise or materials, these staff often shared oversimplified advice — for example, “don’t write your password under your keyboard.” This approach left clients vulnerable and elevated their cyber risk, which potentially increased their cyber insurance premiums.

## THE SOLUTION

Novbox partnered with Wizer to deliver Acronis Security Awareness Training with social media-style content that captures attention and drives engagement.

## THE IMPACT

- Delivered professional security awareness training to clients for the first time, replacing inadequate IT-led education.
- Enabled comprehensive monitoring and reporting to ensure all employees complete training curricula.
- Transformed security education from a chore into engaging content that employees share with families.
- Developed security ambassadors who extend cybersecurity awareness from the workplace to their homes and families.

## KEY CHALLENGES:

- Security training left to IT personnel without proper expertise or materials.
- Clients lacked comprehensive cybersecurity education programs.
- Traditional security training was perceived as a chore rather than something engaging.

## KEY REQUIREMENTS:

- Professional security awareness training platform for all client employees.
- Monitoring and reporting capabilities to track curriculum completion.
- Engaging content that employees would willingly consume and share.



#CyberFit  
Partner



“One of my clients used Wizer and applied for cyber insurance. The auditor asked for the security awareness training report, which the client easily exported and shared. We were told that if employees are not trained in cybersecurity, the price of their company’s policy can rise by up to 250%.”

– Simon Robert, President, Novbox