

The Client: **Care Me BD**

The **Opportunity**

Careme's passion for real beauty means that they're always searching for the most innovative products. Careme constantly scouring the globe for the latest beauty breakthroughs that you'll love to use.

As well as using Careme's global connections to bring you products and brands from around the world.

Careme strongly believe that the customers are their greatest assets. That's why they vow to deliver the highest level of customer care and reward your loyalty every time you shop with them.

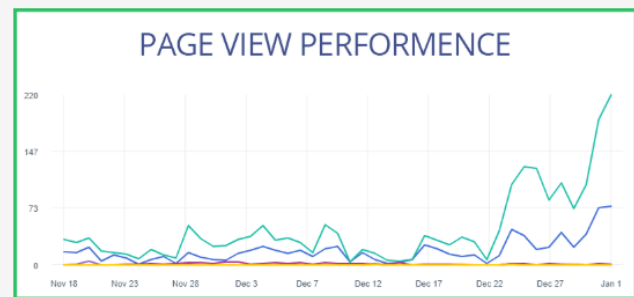
The **Approach**

We carefully crafted their logo, website and social media presence first. Next, we developed some interactive videos showing the usage of their product and answering customer questions.

Finally, we promoted the videos across different social media channels to a specific target audience.

The **Challenge**

The company was new in Bangladesh market and they wanted to establish a brand presence online and hopefully generate some sales. Before us they didn't have any website or social media existence.



The **Results**

The promotion was a massive hit. We generated massive 2.7M video views, 3000+ new customers and hundreds of thousands of shares for the company within a period of just 3 months.

