Case Study

BAILLIE GIFFORD - STATPRO'S PERFORMANCE MEASUREMENT

Fast Facts

COMPANY
Baillie Gifford

SECTOR
Management of pension funds and institutional clients.

GEOGRAPHY
Worldwide

CHALLENGES
- Accurate and detailed reporting
- Batch processing
- Simple data loading and extraction

PRODUCT
StatPro Performance Measurement

RESULTS
- Total flexibility
- Cost benefits
- Reporting needs met

Introduction

Baillie Gifford manages funds for some of the world's leading institutions. Based in Edinburgh, Scotland, Baillie Gifford's commitment to active fund management is focused on serving the needs of their clients.

Main lines of business are Pension Funds and Institutional Clients, Investment Trusts and Retail Financial Products. We offer a full range of pooled fund services to smaller pension funds and have significant funds under management from institutions in the UK, US, Canada, Japan and Germany. We also manage a number of substantial family trusts.

Challenges

We began looking for a performance measurement and attribution solution to replace the two systems that were currently being used. Whilst these existing systems predominately met our performance requirements, they were using different periodicities and methodologies for calculating performance and attribution. As there was also a requirement to incorporate more detailed attribution in client reports, batch processing and data extraction capabilities were key system functionalities.

Solutions

After creating a shortlist of solution providers and asking them to present, it was clear that the StatPro performance attribution system had much of the functionality that was required. The Reconciliation Model particularly appealed, as well as the relative ease of importing data into the system. We were also reassured by the level of performance expertise that StatPro has in-house and had confidence that we could work as a team with StatPro to get the maximum benefit from the software. We adopted a 5 phase implementation approach and much of the successful completion of Phase 1 in April, was due to it truly being a 3-way project between the Performance and Systems Departments and StatPro. During the whole process, StatPro's advice was both practical and based on their experiences not only as vendors but as users of the system itself in previous roles.

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"The ongoing support and account management is excellent. The support team is extremely responsive and we are able to benefit from the e-Support system and the StatPro user groups. Overall, we have had a very positive experience with StatPro; they have shown expertise, commitment and dedication."

Lindsay Shields, Head of Performance Analysis

The implementation of the StatPro Application Interface (API), enabled us to integrate additional information into our client reports with relative ease. The API represents total flexibility and cost benefits to us and our Systems Department now has the ability to meet our specific reporting needs by running reports directly from the database.

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