



ClearPointe gains the Power of the Cloud with Massey Consulting

ClearPointe is a privately-owned company with headquarters based in Little Rock, Arkansas. Since 1998, Enterprise level companies throughout the world have engaged ClearPointe for managed network services. ClearPointe is an international center of excellence for practical deployment and management of advanced Microsoft technologies.

ClearPointe wanted greater reporting capabilities as well as the ability to access ERP data from anywhere and their existing on premise ERP solution simply couldn't deliver. ClearPointe searched for a cloud-based ERP solution that would meet their needs.

ClearPointe was able to find the perfect solution working with the experts from **Massey Consulting**.

Sage Intacct was the cloud-based solution they selected which not only gave them greater reporting flexibility but provided integration with their mission critical software utilizing Massey's **mConnect** integration



The Challenge:

ClearPointe began feeling the constraints of their on premise Microsoft Dynamics GP solution. Their end-of-month closing was taking additional time that they could not afford to lose. They were also consistently running into problems with their reports which also took away time better spent analyzing the data rather than correcting mistakes.

Tom Major began working with Massey Consulting on what other ERP options were available. There was a need to replace Dynamics GP with a solution that would help their business grow as well as give back valuable time to their accounting team.



Massey Consulting has been our VAR of choice for years. We chose to work with them to find a new cloud-based solution because of their educated consulting team as well as their mConnect integration with ConnectWise.

Tom Major, CFO ClearPointe

The Solution:

ClearPointe's ideal situation was a cloud-based, dimension driven system that facilitates multi-entity, seamless reporting and makes record keeping for multiple entities easier. Sage Intacct gave ClearPointe better reporting allowing their management team to focus on the bottom line and revenue.

"Sage Intacct has given us the ability to focus on our technology, making it work for us," said Major. "The financial reporting and dashboards have been transformative for our business."

By choosing Sage Intacct, ClearPointe was able to set up customized dashboards to focus on different financial needs. This allows their leadership team to easily see where their company stands and what is sparking their rapid growth. ClearPointe also gained the advantage of automatic updates four times a year by choosing Sage Intacct. This keeps their ERP solution current with all technology updates and financial trends.

The Benefits:

Since ClearPointe implemented Sage Intacct, they have experienced significant increased sales and profits. They have been able to spend more time managing the business and its finances as opposed to fixing problems with their reporting, and struggling through a prolonged end-of-month close.

Another benefit for ClearPointe was Massey Consulting's mConnect. This solution enables real-time integration between their operating system, ConnectWise, and Sage Intacct.

"mConnect has provided the integration that ClearPointe needed in order to transfer information between ConnectWise and Sage Intacct," said Tom Major, CFO of ClearPointe. "We no longer have to enter information into both systems which is a time saver for the company."

Why Massey Consulting?:

"Working with Massey Consulting continues to be a great asset for ClearPointe's accounting team," said Major. "They continue to bring a knowledgeable consultant to the table as we continue to dive deeper into Sage Intacct, ConnectWise, and the mConnect integration."



Massey Consulting offers free, monthly training sessions- termed "Cloud Bytes"- that ClearPointe can take advantage of to stay on top of the Sage Intacct functionality.

Massey Consulting also conducts monthly Sage Intacct customer hours in order to answer accounting and software questions for their clients.

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Tom Major, CFO ClearPointe

About Massey Consulting:



Founded in 2002, **Massey Consulting** is a reseller for accounting software products Sage Intacct and Microsoft Dynamics GP. Our consultants boast a wealth of practical field experience gained as controllers, accountants and information system professional in a wide range of business environments.

We are certified, recognized experts in each of the software solutions we offer. Our clients benefit from efficient, integrated solutions that allow them to focus more their business and less on their software.

Massey Consulting currently serves over 80 clients across the United States and Canada.



Massey Consulting offers numerous white papers and other resources for organizations investigating accounting solutions. Additionally, Massey Consulting offers a variety of webcasts (<http://www.masseyconsulting.net/calendar/>) on assorted cloud technology topics.

For cloud accounting software solutions, contact us today.



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