



CASE STUDY

Large Convenience Store Chain Expands Eligibility and Offers 8 Voluntary Benefits, Effortlessly, To All Employees.

Case Details

The convenience store chain had been looking to offer more voluntary benefits and open eligibility to more employees. Before Corestream, they made critical illness and accident insurance available; however, the administration of these supplemental health programs was remarkably challenging and costly for the company. The client was hopeful that Corestream's promising claim to make administration of multiple voluntary benefits a truly seamless process, was realistic.

Challenge

Demonstrate the value Corestream delivers by making administration of multiple voluntary lines exceptionally simple, effortless and cost-effective to grow benefits overtime.

Solution

For launch, the company introduced 3 different choices for auto & home insurance, a quote comparison tool, and pet insurance.

After settling into the Corestream administrative capabilities for the company, takeover accident and critical plans were negotiated on the client's behalf and offered through the Corestream platform.

The store chain was able to expand eligibility to all employees for all available products. They also experienced lower rates for better plans.

On year 5, identity theft protection and a legal plan were added. Today, the client continues to expand voluntary benefits options for their employees.

Convenience Store and Fuel



Location: multi-state



Industry: retail convenience and fuel

40,000+

Eligible employees

Launch



3x Auto and Home Carriers



Pet Insurance

Year 2



Accident Insurance



Critical Illness

Year 5



Identity Theft Protection



Legal Plan