

Turkish tire hotels automate and grow with SAP Business One

Checklas Otomotiv A.Ş. was founded in 2016 to provide premium tire sales, seasonal “tire hotel” storage and tire replacement services, primarily for leased corporate vehicle fleets. When Checklas set out in search of a robust ERP capable of harnessing the company’s increased growth, they turned to SAP Business One and the implementation wizards at Hitsoft. As a result, the company has now centralized operations onto a single robust platform with clearer data visibility, real-time analytics, fully automated tire delivery, smoother workflow and all the tools needed to expand their tire hotels on a global scale.

Before: Challenges and Opportunities

- Need for comprehensive operations oversight
- Desire to streamline customer response times
- Aspiration to harness current strong growth to expand into a global tire sales and service brand

Why SAP Business One and Hitsoft

- Solution integrates all processes onto a single, robust platform with real-time data and analytics for faster, more accurate decision-making
- Solution versions automatically update to always remain on the cutting-edge of technology
- Partner considered proficient, experienced in the automotive sector, and highly responsive

After: Value-Driven Results

- Future-proof, integrated data management platform with crystal-clear data transparency
- Optimized inventory and warehouse management with barcode-based product traceability
- Fully automated tire delivery
- Streamlined overall workflow

“The future for Checklas is really bright. We plan to become a global brand and expand outside of Türkiye and Europe soon, and **SAP Business One** is going to support us on this new adventure.”

Eren Kaya, Founder/CEO, Checklas Otomotiv A.Ş.

1 M

Tires stored or replaced annually

180

service centers across Türkiye

Featured Partner

HITSOFT
Harmony of Information Technologies

SAP Business One

Checklas Otomotiv A.Ş.
Kağıthane/İstanbul,
Türkiye
www.checklas.com.tr

Industry
Automotive; Professional
Services; Retail;
Wholesale Distribution.

Products and services
Tire sales; seasonal tire
storage, and tire
replacement services.

Employees
200

Featured solutions
SAP Business One

Watch the video
[Checklas Otomotiv Drives Success: Automating Tire Hotels with SAP Business One](#)