

enabley Case Study



CHILLI
BEANS

AT A GLANCE

Challenges

- Individual measurement of each employee training.
- Daily engagement.
- Agility to enable the entire network to launch new products and services.

Benefits

- Training of teams with more agility.
- More intuitive training tracks.
- Rapid distribution of knowledge to all teams.



Our training transforms Chilli Beans engagement. The results speak for themselves, and now our company's growth also comes through Unichilli, our Enabley-based online training platform.



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CHILLI BEANS

Challenges

Chilli Beans is constantly evolving due to new weekly and themed collections that appear regularly.

Training a team of over 4,000 employees to understand and keep up with this variety of products and stories was challenging. Even though the company used an extranet page for content and training, individual measurement of each employee was not possible.

Solutions

We found in Enabley an efficient system to optimize the development of the team, in order to provide accurate information to the clients. Leaders can manage each member and with the platform it is possible to train employees throughout Brazil with more efficiency and speed.

With Enabley's mobile application, store teams are able to train themselves at any time and managers are able to follow reports in real time.

Outcome

- Increased engagement by 300% in the content made available through the platform.
- Savings of 83% of time spent to visualize the contents.
- Content inserted weekly, with high interaction and engagement with learning flows and online training throughout Brazil.
- More than 6,000 certificates issued