SpartanNash®
Taking food places®

How SpartanNash Saved Money & Influenced Risk Culture with Circadian Risk

A CASE STUDY

CIRCADIAN RISK

Executive Summary

🤝 Client

SpartanNash: Food distributor with 20 centers in the United States

❓ Client problem

Decentralized risk management and inaccurate resource allocation

Circadian Risk's impact

- Updated security checklist using the Circadian Risk platform
- Consolidated physical security for 20 distribution centers in the U.S.
- Created a proactive culture of risk
- Enabled SpartanNash to assess inherent risk at all its facilities at a glance
- SpartanNash saved approximately 20% on equipment costs in the first year

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SpartanNash Challenges

About

SpartanNash is a publicly-traded grocery retailer and food distribution company based in the United States. The company operates nearly 150 grocery stores in the U.S. and distributes food to more than 2,100 independent grocers nationwide, as well as to clients like e-commerce retailers and the U.S. military. They manage 20 distribution centers in the United States.

Our client had to optimize the following areas:

Manual assessment method

Previously, the team had used a paper checklist to assess risk, which was uploaded to a folder. Additionally, each assessment was subjective in nature, relying heavily on the expertise and point of view of each individual assessor.

Physical security culture

Security at each site was managed individually, and often reactive rather than proactive.

Resource management

Needed an efficient way of tracking and allocating spending to different locations, as well as centrally managing remediation efforts.

The Solution

Customizable assessment criteria

Circadian Risk worked with SpartanNash to build a question set around the company's new physical security standards as well as industry assessment best practices.

Consolidated data

On Circadian Risk's platform, SpartanNash was able to input and manage detailed data from all 20 US locations, viewing deficiencies and assessments from each location.

Effective training

SpartanNash's teams were trained using the Circadian Risk platform's "playground" mode, which allows assessors to create mock assessments and test features before spending a dime heading into the field.

"That was a huge win for us; because we could build our five-year capital project spending plan in great detail. I could say, 'This is what I need to do. This is what it's going to cost. And this is the amount of risk I'm going to be able to mitigate as a result.'"

- Manager of Corporate Security -

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Control Percentage

42%

Criticality Breakdown

2
Low

13
Medium

6
High

Questions in this assessment apply to the following scen

Theft

The Outcomes

20% cost reduction

Using the assessment data, the security team at SpartanNash was able to realize significant cost savings in the first year by partnering with a single vendor to update equipment, rather than allowing each site to order independently.
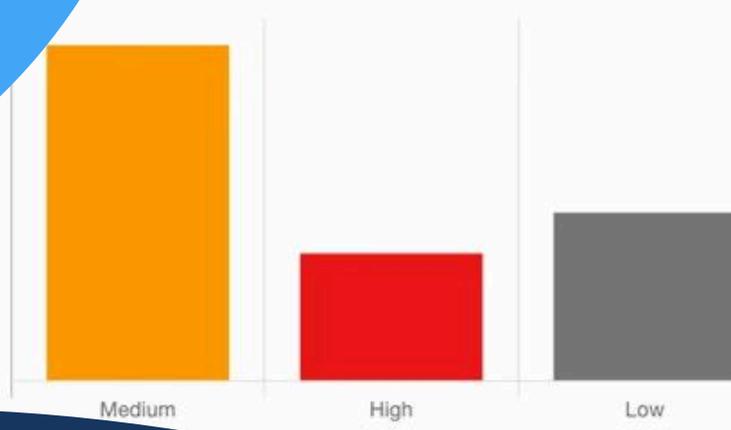
Centralized security management

Consolidated physical security for 20 distribution facilities in the U.S., enhancing the ability to view the detailed status of all sites at once, to make more appropriate decisions on security (i.e. purchasing/hiring decisions, equipment updates, etc.)

Faster remediation deployment

The deficiencies at all SpartanNash's sites can be viewed simultaneously on the Circadian Risk risk dashboard, allowing for quicker deployment of remediation strategies.

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What can Circadian Risk do for you?

Monitor

Actively monitor risk in all locations with Circadian Risk's Dynamic Threat and Impact Assessment™ and our Visual Vulnerability and Inventory Assessment™

Manage

Use our fully customizable solution to analyze your organizational risks in different scenarios.

Optimize

Enhance your risk strategies based on relevant aggregate data with our Actionable Risk Analysis Dashboard™

Remediate

Prioritize deficiencies, budget your strategies, create tasks, and assign them to individuals to remediate the issues, all while tracking each task to maintain accountability in a live environment that will update as issues are resolved.

Communicate

Provide the right end deliverable for the right stakeholders to ensure that you are providing the right information promptly.

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Are you ready to take control of your organizational risk?

Get started with a free demo

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Or get in touch: sales@circadianrisk.com