

## AT A GLANCE

### Challenges

- Access to training only via corporate email, reaching 60% of employees.
- Generation of indicators and manual data control.
- One-off training and on-demand training only.

### Benefits

- All employees can access training without the need for email.
- Standardization of content.
- Permanent and ongoing training that ensures greater engagement.
- Greater efficiency in onboarding.
- Agile Management Reports

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The Enabley team is always available, seeking to understand and meet the specific needs of our business. The entire support, development, and customer experience team remains active and provides us with excellent service whenever necessary.”



**Natalia Ferraz**

Organizational Human  
Development Manager

### Challenges

With Cocamar's major expansion across several states, the cooperative faced the challenge of standardizing and providing training to its employees in a centralized and unified manner.

Until then, Cocamar had been providing training on the Corporate Portal, an internal system that brings together other work systems. However, this system did not generate reports or certifications automatically, making it difficult to consolidate data for analysis and decision-making. Furthermore, access was limited to employees with corporate e-mails, not reaching operational deskless employees.

### Solutions

Cocamar chose Enabley to provide an asynchronous, easy-to-access training solution.

The platform makes it possible for all employees to access content using increasing participation in training to 100% of the workforce.

The solution also allows access by multiple instructors and has an easy content creation tool. Using different content formats, such as videos and PPT presentations ensures uniform distribution of knowledge and updates on important topics, such as corporate standards and business strategies, for all deskless members.

### Outcome

- 100% training coverage.
- 13,000 certifications issued in one semester, average performance of 92.79.
- New employees have immediate access to all training required for smooth integration, reducing adaptation time.
- High level of engagement.
- Employee satisfaction, measured through reaction evaluations – 4.7/5