

Success cases

comerzzia

Challenge: Analyze every detail of the sales of customers using Comerzzia in order to provide key information to increase sales. In addition, be able to predict sales based on historical data and optimize the use of coupons.

Solution: Implement 3 Artificial Intelligence agents to analyze system information and make better decisions, predict sales trends based on data and help optimize coupons to increase sales.

RESULTS

Increased sales and optimization in the use of coupons
