Content Ninjas

Thrive Tools Used
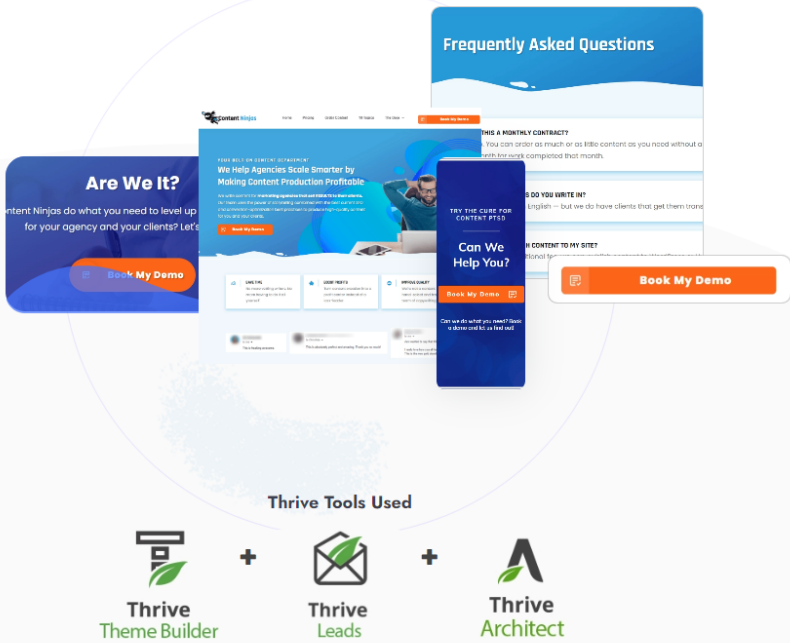
Thrive
Theme Builder
+
Thrive
Leads
+
Thrive
Architect

Christina Hooper's colorful agency services website offers professional, white-label content writing solutions that marketing agencies can sell to their clients. The calls-to-action are all laser-focused on booking a demo, so that potential customers can share their goals and experience Content Ninja's results first-hand. We love the confident design and the styled section dividers made possible with Thrive Theme Builder. The website goes a long way to convince new leads that Christina and her Content Ninjas know how to create great content.

We love these features…

Embed Contact Forms to collect orders and capture leads

Starting an authentic conversation is *vital* for service businesses looking to win new clients. It's not enough to talk to someone, you have to talk with them. That's why Content Ninjas includes embedded customized Contact Forms throughout!

Thrive Architect

Provide powerful social proof with testimonial Blocks

Christina lets her past happy customers *sell her service for her*, by sharing their positive experiences of working with Content Ninjas. To do this, she uses the professional Testimonial Blocks available in Thrive Architect and Thrive Theme Builder.

Thrive Theme Builder

Help visitors make an informed choice with interactive FAQ Toggles

Christina answers the 'elephants in the room' head on, with an expandable Toggle element featuring her most frequently asked questions (and cute little elephant icons!). This is a great sales tactic and is *super easy* to achieve with our Toggle element.

Thrive Architect

Christina Hooper

at Content Ninjas

Thrive Suite has been a literal game-changer for me across all of my different brands for a few key reasons.

1. It's Easy — We're able to keep our sites updated easily as we learn more about our target customers and how we can best serve them.

2. It's Fast — We're able to change up our messaging, layout, and even launch entire new marketing funnels in a matter of hours instead of days without needing a developer.

3. It's Conversion-Focused — I don't have to worry so much about making sure it's conversion-optimized because Thrive's team of designers puts careful consideration into helping you get conversions with every block they design.

The tools are transformative and then they layer on phenomenal support, amazing free content, tons of training, and a company focused on serving their customers. There are very few products or services that I recommend so highly, and Thrive Suite is one of them.