

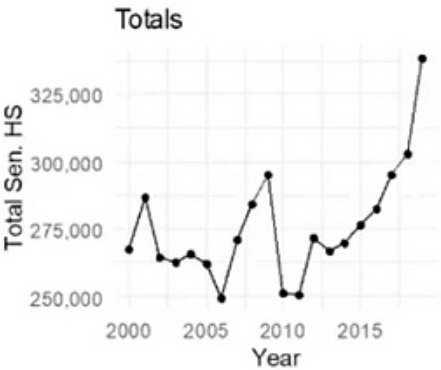
## Delivering Accurate Data to Cook County, IL

### Challenge

Prior to the enactment of new legislation that allows for the auto-renewal of senior exemptions in Cook County, the number of Senior Exemptions in Cook were roughly the same (300k) from year to year. The year after the legislation went into effect in 2019, Cook County did not have a process in place to remove ineligible seniors proactively. This led to a spike in the number ineligible seniors receiving exemptions, a cost that the taxpayers will bear.

#### 2019 gross senior homestead exemptions

- The total number of senior homestead exemptions increased.



“We clearly have a problem under-identifying ineligible seniors”

### Enter TrueRoll

- 40,000 senior exemption candidates identified via AI for auto-removal based on eligibility criteria
- \$300 value per senior exemption x 40,000 = 12M impact in year one to Cook County Taxpayers
- 2,000 Unclaimed Senior Exemptions identified and targeted for new enrollment