

Case Studies

Fintech

India

Singapore

Case Study: Copperx Accelerates Cross-Border Payments with Mesta



Challenges

Copperx, an innovator building a stablecoin neobank, encountered significant operational hurdles with slow, expensive, and unreliable traditional cross-border payment providers.

These outdated systems resulted in settlement times of 1–3 business days, high fees, and inadequate support, straining operations and potentially eroding client trust.

Solution

To overcome these challenges, Copperx partnered strategically with **Mesta**, leveraging its advanced global stablecoin-to-fiat payment network to revolutionize its cross-border transactions. Mesta provided:

- ✓ **1. Accelerated Settlements**
Payments to India and Singapore were expedited to under 30 minutes, a significant improvement from the previous 1-3 business days.
- ✓ **2. Significant Cost Reduction**
Transaction fees decreased by 40%, leading to substantial operational savings.
- ✓ **3. Effortless Integration**
Mesta's robust API allowed Copperx to seamlessly integrate payments into their existing infrastructure without workflow disruptions, reducing deployment time by 50%.
- ✓ **4. Dedicated 24/7 Support**
Mesta's responsive customer support team ensured swift resolution of any payment-related issues, achieving a 3x faster resolution rate compared to previous providers.

Impact

By implementing Mesta's innovative payment network, Copperx achieved remarkable results:

90%

Faster Payment Processing

Significantly accelerated business operations and improved overall liquidity.

40%

Reduction in Transaction Costs

Enhanced profitability, enabling reinvestment in strategic growth initiatives.

2

Seamless Market Expansion

Facilitated smoother expansion and enhanced service delivery to customers in India and Singapore without payment-related delays.

Testimonial

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Stablecoins are only as good as the rails behind them. Mesta gives us reliable, fast, and scalable rails — and that's been key to our expansion in Singapore and India. We're now adding more countries with Mesta as our payments partner.

— Dalpat, co-founder and CPO at Copperx



Conclusion

Mesta's state-of-the-art payment solutions have been instrumental in empowering Copperx to optimize its cross-border payment processes, achieve substantial cost savings, and significantly improve customer experience. As a direct consequence, Copperx is now well-positioned for accelerated global expansion, with Mesta serving as its trusted and reliable payments partner.