



Splendid Webs



Counsellor Neil

<https://counsellorneil.co.uk/>

Counsellor Neil is a Gender, Sexuality, Sex and Relationship Diversity (GSRD) Therapist, based in Bracknell. Our mission was to improve the site SEO using white hat optimization strategies. In addition we helped Neil to refine his digital marketing strategy and build efficient, targeted campaigns with the set up of Google Analytics and Google My Business.

Splendid Webs are currently assisting with the integration of Mailchimp, creating effective email marketing and implementing compelling CTAs on the site to boost conversions of visitors into leads.