



# FIDIC ACADEMY EXPANDING HORIZONS THROUGH MULTILINGUAL LEARNING

Case study written by FIDIC

## Industry Insights

At the FIDIC Academy, we have always been passionate about education, yet we recognised a gap that was holding us back from reaching a wider audience. The challenge was clear – how could we offer our valuable content to individuals who struggled with English, ensuring inclusivity without compromising our learning environment?

## The Pre-Subly Challenge

Before Subly came into the picture, our educational offerings were solely in English, inadvertently excluding those who faced language barriers. This was a roadblock in our journey to global engagement and impact.

Subly

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## Empowering Change with Subly

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Subly's platform became the catalyst for our transformation. We revamped our strategy by introducing on-demand videos, now accessible in all UN languages and Portuguese, thereby breaking down linguistic barriers and opening our doors to a wider audience.

## Positive Outcomes and Transformations

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While it's too early to measure the full impact, promising signs of early success are already emerging. Our Academy's website is experiencing a surge in visits from diverse countries, pointing towards increased engagement with our newly diversified content.

## The Future with Subly

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Looking ahead, the FIDIC Academy is on a trajectory of growth and inclusivity. Empowered by Subly, we are reshaping our educational landscape.

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