



Customer Success Case Study – DPR Motorsports

British motorsports company DPR shows its winning streak with Sage 50. DPR has built thirty of the top-performing cars in the Caterham Motorsport Championships. Operations are split between the workshop and the main UK racetracks.

Thanks in part to Sage 50, DPR is excelling. The company has developed a winning formula for business success based on a deep understanding of the customer and a firm commitment to team excellence.

DPR Motorsports uses Sage 50 to keep a close eye on its business both on and off the race track, with powerful stock and inventory management updated in real-time from any race location, plus simple but effective bank reconciliation that provides improved financial transaction accuracy.

"We could not run our business without Sage, efficiently or otherwise."

"When customers ask you a question, you've got to be able to provide the answers. Recording the customer data in Sage gives you the ability to get the information out accurately."

Derrick Rowe, CFO, DPR Motorsports