

## CASE STUDY: Agile Procurement Analytics

# Danish Crown

### CHALLENGE

Danish Crown has been leveraging SAP Vendor Invoice Management (SAP VIM) to handle vendor invoices, from registration to approval and pay-ment. However, the system's reporting capabilities fell short of the decision-makers' expectations, particularly in dashboard visualization. While VIM provided some operational functionalities, it lacked the tools needed to effectively manage processes, implement improvements, and maintain relationships both within the organization and with vendors.

To address these gaps, Danish Crown saw the necessity of developing an advanced analytical tool from scratch, built on existing data. Key performance indicators such as processing time, approval duration, invoice automation rate, and failure reasons were critical metrics they sought to track. By constructing a sophisticated analytical tool within SAP BW, Danish Crown aimed to enhance collaboration and ensure excellence throughout their end-to-end procure-to-pay process.

*"Innologic has truly made a difference for our team. Their people consistently go above and beyond, offering tailored solutions and being an integral part of our internal team. What's more, their dedication and expertise have significantly contributed to our projects' success."*

**Robert Golnik**  
Senior IT Dev. Manager, Danish Crown

### SOLUTION

Innologic was selected to develop an analytics solution to produce P2P key Performance Indicators based on the SAP VIM data flow. They delivered a comprehensive data model in SAP BW, which feeds multidimensional analysis into SAC dashboards for incoming invoice processing. This achievement was made possible through excellent cooperation between Innologic, the internal IT team, and GBS partners.

Following a successful implementation, the Danish Crown GBS P2P Center of Excellence can now track and monitor invoices more efficiently. This advancement has led to meaningful improvements, including reduced process deviations, increased automation rates, and optimized workforce planning across shared functions. The enhanced efficiency has not only streamlined operations but also provided a better understanding of the vendor invoice flow at Danish Crown.

*"Very fruitful collaboration with the Danish Crown team, which led to a successful implementation of a monitoring and analysing tool for P2P KPIs."*

**Dominik Kacprzak**  
BI Consultant, Innologic



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