



DAY & NITE REDUCES ACCIDENTS BY 75% FOLLOWING AI VIDEO DASH CAM INSTALLATIONS

COMPANY:	WEBSITE:	HQ:	FLEET SIZE:	VERTICAL:
DAY & NITE	WEARETHEONE.COM	NEW HYDE PARK, NY	145	FIELD SERVICE

CHALLENGE:
COACH DRIVERS ON SAFETY AND REDUCE REAR-END ACCIDENTS

The Day & Nite family of companies is a field services organization focused on commercial refrigeration, kitchen, and HVAC services throughout the east coast and has been an IntelliShift customer since 2018. They found success in being able to track fleet vehicles, which brought efficiencies in routing as well as customer satisfaction, leading to the next challenge: reducing rear-end accidents. Without knowing what was truly happening on the roads, it was difficult to coach the team into safer practices and enforce policies. Fortunately, Day & Nite and IntelliShift work together as partners and by sharing their current pain points, a solution quickly presented itself.

SOLUTION:
IMPLEMENTING AI VIDEO DASH CAMS FOR IN-VEHICLE COACHING

When John Glover, Director of Fleet Safety and Delivery Operations, saw the capabilities of IntelliShift’s AI video dash cameras, he was sold. Not only would the team have more insights as to what was happening on the road, but also real-time coaching for technicians at the wheel, thanks to the AI detecting driver distraction and following too closely. Improvement in those areas would be an immediate ROI.

Initially technicians were hesitant because the dual facing cameras meant not only looking at the road but also monitoring them. Through communication on how and why the cameras work, the team became comfortable with this technology in their vehicles, which are essentially their mobile offices.

REDUCED REAR-END
ACCIDENTS BY
75%

DECREASED IN-CAB
PHONE USAGE BY
90%

INCREASED SAFETY
RATING BY OVER
80%

OUTCOME:

REDUCED REAR-END ACCIDENTS AND STRENGTHENED COMPANY SAFETY PROGRAM

The implementation of IntelliShift's AI dash cams brought about significant improvements in various areas for Day & Nite:

01:

REDUCED REAR-END ACCIDENTS:

Within six months, Day & Nite reduced rear-end accidents by an incredible 75%. Their IntelliShift safety score across all fleets increased from 74% to 89.6% consistently. Processing time for any claims on accidents has gone from months to less than 30 days, including 3 instances of driver exoneration thanks to the video footage.

02:

STRENGTHENED COMPANY SAFETY PROGRAM:

Day & Nite has found that simply having the cameras installed in vehicles held technicians more accountable to phone usage while driving. Initially the AI detected up to 30 incidents per week and it has decreased by 90%. The video clips help facilitate personal coaching for those violating policy. Further, Day & Nite uses video clips to continuously learn what can be done to keep the team going down the path of safety.

"I'm looking at it from a personal perspective; everyone deserves to go home safe. That's why I'm here – that's my passion. To make an investment like this to protect our work family as well as our business was a no-brainer. AI dash cameras have reduced our accidents and increased our safety to levels we didn't think were possible. The camera footage keeps us learning to do better and safer. I'm able to show technicians how the camera is a tool for their benefit and their friend. It's become something they want to work with."

John Glover, Director of Fleet Safety and Delivery Operations

03:

POSITIVE PARTNERSHIP AND FUTURE GROWTH:

Glover has been at the company for years and has worked in just about every aspect, which has helped him develop rapport with the team as someone who "gets it" when it comes to getting things done well and safely. He adds, "as a company in the service industry, Day & Nite can wholeheartedly endorse IntelliShift for having an excellent product with wonderful customer support. It's a pleasure to work with a company that is as passionate and accommodating as we are. This is a partnership that I don't ever want to break."

The Day & Nite family of companies is advancing its use of IntelliShift's AI video dash cameras for safety and operations, elevating their safety program. This leads to happier employees, improved customer service, reduced vehicle downtime, extended asset lifespan, and more time for optimization opportunities.