




# Denny's

“Since we started using Altametrics, we have been able to get our labor deployment and labor forecasting much more accurate than any prior systems that we've used”



KEVIN COENEY  
Denny's Franchise Owner- New Concord, Ohio

 Case study

Since we started using Altametrics, we have been able to get our labor deployment and labor forecasting much more accurate than any prior systems that we've used, as well as put our inventory in ordering in sort of a whole new era.

It's very easy for us because we can have our inventory control, and many other aspects of Altametrics provides, is easily assessable for our staff and for us to view it from anywhere we want. So, I think that's just fantastic.

That's the reason why we have the system in place. Because without it, I really would end up not making any money. So, it's very important. Food cost is one of the most important. That and labor are the two biggest factors for me that we watch - like hawks. It's very, very important for us.

We don't leave the ordering decisions up to sort of, you know, feelings about how much I might need to this or that. This is a more scientific way or more exact approach.

We are using iPhones every day for every little thing. And if the staff can have their schedules on their iPhones, where they can just look at it or, you know, they get notifications or information that, you know, this is when you're required or this is where, you know, it's just like something with just pops up.

You have to have a good system in place to run, to run a business like that. It's without it. You really don't have very much.

My level of comfortability with looking at my weekly orders, especially our major food orders, is much higher than it was two years ago.