



## **EHIRE**



DEVELOPER

WOWW

DESIGNER

WOWW

CATEGORY Entertainment

COUNTRY

South Africa

VISIT WERSITE

https://ehire.co.za

EHIRE is a trusted event hiring provider based in the Western Cape.

Their vast product range includes items and equipment for weddings, conferences, birthdays, as well as essentials for corporate **year-end functions**. Hosting an event can be stressful, which is why EHIRE aims to take the hassle out of hiring. Their simplified approach means customers liaise with one team, view one quote, and receive one delivery. No more juggling multiple suppliers, and less stress for event planners.

Furniture, crockery, and even linen are readily available for hire right from the site. Customers can even choose from a range of curated furniture, entertainment, and decor hire bundles containing everything needed for an event. Inspirational content geared towards themed events is available on the blog, making it simpler for customers to select the right items and make their own event a success.

When EHIRE approached Cape Town-based development agency, **WOWWW**, to create a robust event hiring marketplace, It was vital that the site's look and feel remained clean and intuitive.

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"They needed a strong online platform to support easy navigation of their wide product range, as well as seamless online ordering, payment, and delivery," says WOWW's Felix Norton. This presented his team with the opportunity to develop intuitive navigation and a sleek look and feel, alongside smaller custom features tailored towards the equipment/item rental space.

One such feature "creates a line on the ordering invoice in reference to a **refundable deposit**. This is paid back to the customer when the equipment they've hired is returned in good condition." An additional feature determines the proximity of the delivery address in kilometers in order to develop an accurate delivery fee estimate for customers.