



Lifestyle

empik



At Feedink.com team, we value responsiveness and expertise. Excellent technical support combined with a flexible system allows us to meet the most demanding project objectives.

Tomasz Wyczółkowski , Empik S.A.

Challenge

- ✓ Handle a database of over 1 million products
- ✓ Update several times a day
- ✓ Integration via API

Solution

- ✓ Feeds managed separately through the use of advanced rules and data operations
- ✓ Link to Google Spreadsheet for global data modification and exclusion
- ✓ Deep data analysis to isolate the best products
- ✓ Exception and exclusion system to meet marketplace customer needs
- ✓ Data drop protection