



Equity Link is a leading provider of factoring and financial solutions in Mexico.

SOLUTION

Equity Link used Arkham's suite of connectors to integrate their CRM, Loan Management System, and SAT data—automating key commercial and operational workflows across the business.

AI-Powered Use Cases

- Automated identification of factoring opportunities.
- Simplified financial analysis for new and existing clients.
- Automated monitoring of clients and portfolio performance.

CHALLENGE

Equity Link needed to automate how it identified new factoring opportunities.

Fragmented systems and data forced commercial and operations teams to manually sift through CRM and operational tools to spot opportunities and monitor portfolio performance.

These data infrastructure issues also made prospect analysis slow and resource-intensive.

IMPACT

70% Faster Prospecting

Automated workflows reduced prospect analysis time by more than half.

Real-Time Portfolio Control

End-to-end visibility into portfolio performance, invoice status, and payment confirmations.

AI-Powered Decision Making at Scale

Over 30 team members operate with precision using Arkham's Unified Data & AI Platform—enhancing credit, factoring, and risk decisions every day.

"With Arkham, we automate complex processes, make faster decisions, and run on trusted intelligence."

Mario Antunez

CEO, Equity Link

