



## FACECAST APP - MEET AMAZING PEOPLE

## Social App Promotion

To promote the FaceCast social app and create awareness, two influencers with high followings posted ads on TikTok advertising the FaceCast app.

Length of campaign: one day

## **RESULTS**

5,000,000 400,000 56%

Followers Targeted Views US Viewers

70,000 500 210

Likes Comments Shares

## **INFLUENCERS CONTENT**



