



# Staying on the bleeding edge of technology

Learn how Pluralsight gave FactSet the confidence to go all in with generative AI and gave their technologists the tools to drive innovation in an ever-evolving tech landscape.



# The challenge

## Aligning learning with company and customer needs

In the fast-paced world of tech, companies like FactSet must navigate the constant updates and trends and find a way to sort through the noise—noise that impacts how quickly the company can move. Their efficiency also depends on the ability to keep up with new technologies like generative AI and cloud and an evolving tech stack that includes dozens of programming languages and multiple frameworks and cloud platforms.

The ever-evolving tech landscape has also led to an ever-growing backlog of work, which created another challenge: prioritizing essential projects while also meeting the diverse learning needs within the org.

Additionally, FactSet's L&D team needed to determine which proprietary skills they needed to develop in-house—and which platform to partner with to develop the rest.

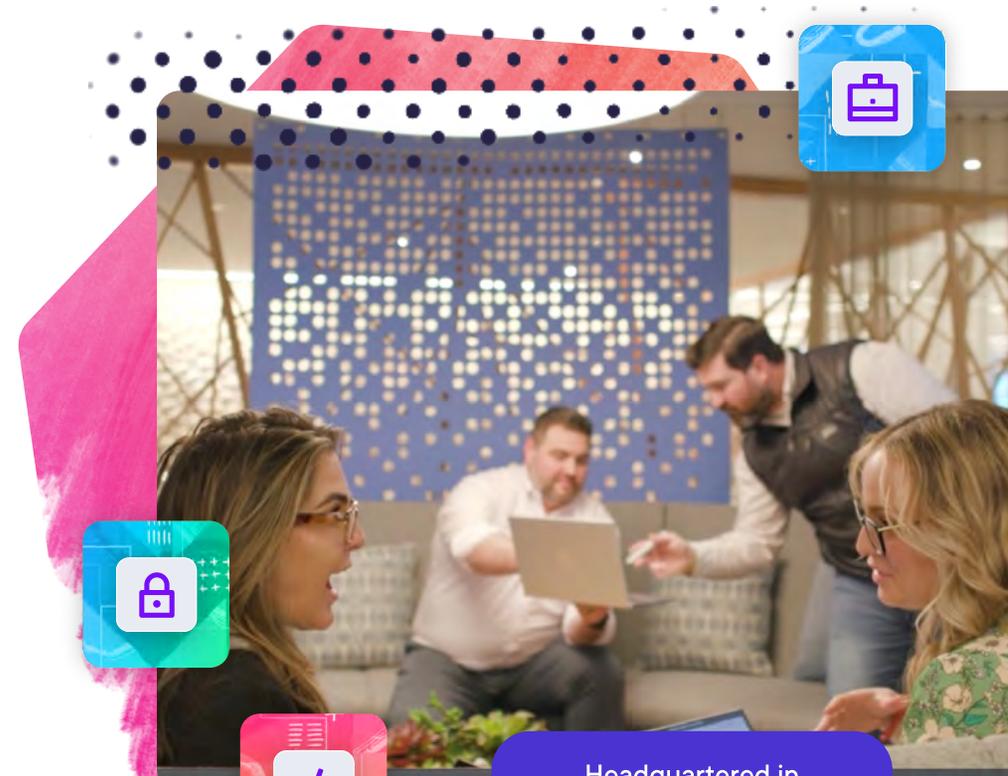
The solution? A strategic approach that aligned company and client goals with upskilling.

To better prioritize learning, meet customer needs, and stay ahead of the curve, FactSet turned to Pluralsight Skills for the platform's prescriptive approach to upskilling in cornerstone and cutting-edge tech, not to mention features like skill assessments, tailored learning recommendations, and hands-on labs—all with the ability to scale.

## Who they are

FactSet helps financial professionals stay ahead of market trends, access company and industry intelligence, monitor portfolio risk and performance, and execute trades.

The company's solutions deliver financial data, analytics, and open technology to nearly 8,000 global clients, including over 206,000 individual users.



Headquartered in  
**Norwalk,  
Connecticut**

**12,000**  
employees

Founded in  
**1978**

Nearly  
**8,000**  
global clients

Over  
**206,000**  
individual users



### Relevant, up-to-date content

“Learners love the content and the instructors, and they’re confident that when they log in to Pluralsight, the content is relevant, up-to-date, and aligns with our standards.”

— Zak Hoover,  
VP, Head of Engineer Development

## The solution

### Providing an avenue to faster innovation

FactSet partnered with Pluralsight over six years ago to effectively upskill engineers and stay competitive. The platform provides the company an avenue for scale, allowing L&D to better address the needs and growth of nearly 2,400 engineers.

All levels of engineers use Pluralsight, from new team members during the New Hire Pro program to principal engineers, who use it monthly. The high-quality content ensures learners stay engaged—they know they’ll get relevant, fresh content when they log in. One of the biggest benefits? Hands-on labs, which help new skills stick and encourage learners to experiment, fail, and find the tech stack that solves the problem without additional security risk to the org.

Leaders leverage features like Skill IQ to quickly identify skills gaps and provide tailored content to close those gaps. They also use data-driven analytics, like which courses are popular and how often learners reengage, to ensure skills are aligned with client needs.

One of those needs? Keeping up with generative AI. But FactSet’s got that covered thanks to Pluralsight. The company dove right in over a year ago, and they’ve been upskilling ever since to equip engineers to accelerate in this space—and it’s paying off.

“We’ve seen a 20% increase in prompt efficiency, which comes out to an average savings of 1,580 hours over the last three months,” said Zak Hoover, FactSet VP, Head of Engineer Development.

Zak believes everyone needs to understand GenAI if the company wants to stay competitive: “The risk of not developing our people? Simply being outpaced.”

## Key benefits of Pluralsight for FactSet

### In-depth assessments

FactSet technologists have completed 1,300 Skill IQs since partnering with Pluralsight.

### Platform of choice

90% of learning engagement on technical subjects happens on Pluralsight, with learners logging in for the hands-on labs and high-quality content.

### Harnessing GenAI

FactSet saw a 20% increase in prompt efficiency, saving the company 1,580+ hours over a 3-month time period.

### Learning at scale

Pluralsight provides an avenue for scale, allowing L&D to better address the needs and growth of nearly 2,400 engineers.

## Next steps

### Fueling innovation and productivity

Put simply, FactSet will continue investing in Pluralsight because it's working.

The partnership has helped the company better understand what's happening in the industry so they can stay ahead of the curve, keep pace with the tech their clients need, and level up efficiency plays for their nearly 8,000 global clients.

Pluralsight provides a frictionless avenue for the company's engineers to learn whatever they want, whenever they want. The result? A boost to just-in-time learning that's fueling innovation and getting projects across the finish line faster and of higher quality than ever before. And a big piece of that innovation is due to generative AI.

GenAI is changing the way FactSet does business, the way their employees can learn on the fly, and the way the company sees its business driving productivity in the future. And that makes Pluralsight's high-quality, up-to-date content a must for engineers looking to upskill in the latest technologies.

An additional benefit of Pluralsight? Its ability to create a collaborative environment that helps FactSet leaders communicate with peers at other firms to compare challenges and learn how other firms are solving a particular problem.

### Faster innovation

“We're seeing faster innovation speeds as a result of somebody upskilling in the moment.”

— Kate Gawryluk, Senior VP, Global Head of Learning and Development

Staying ahead of the curve

“The Pluralsight team has helped us better understand what's happening within the industry so we can make sure we're staying ahead of the curve.”

— Kate Gawryluk, Senior VP, Global Head of Learning and Development

Want to increase the speed of innovation at your organization?

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