

CLIENT SUCCESS

# FIRST TRANSIT CASE STUDY

First Transit significantly reduces number of collisions with the Lytx DriveCam safety program.

10,000

Vehicle fleet

12%

In fuel savings

300MM

Passengers

## Problem

- Urban environments presented many challenges to the 10,000-vehicle fleet, and the company wanted to raise the bar on safety
- Too many sideswipe collisions in the fleet

## Solution

- Deployed the Lytx DriveCam™ safety program across its entire fleet
- Created monthly reporting to identify the top twenty riskiest and safest drivers based on DriveCam® safety program scores
- Implemented positive coach and driver recognition programs to assist with reinforcing the best performance and to help with retention

## Results

- Significantly reduced the number of collisions
- Ensured driver seat belt usage
- Driver exonerations after some collisions

### First Transit

"[Lytx] DriveCam helps us differentiate our services to new and existing customers by helping us deliver what our customers demand: world-class safety performance, reduced operating costs, and a positive impact on the environment. The combination of Lytx's ability to deliver a strong return on our investment, along with their understanding of the unique attributes of the transportation industry, makes them a high-value partner."

– Brad Thomas, President, First Transit

#### INDUSTRY

Transit

#### BUSINESS NEED

Improve Driver Performance

## The DriveCam Difference

First Transit offers fixed-route transportation, paratransit, and shuttles for airports and universities. Their 10,000-vehicle fleet carries numerous passengers in mostly urban environments. The company wanted to raise the bar on safety and reduce the number of sideswipe collisions it experienced.

As part of its implementation of the DriveCam program, First Transit identified its top twenty riskiest drivers monthly and created focused plans for increased safety. The company also recognized model drivers to enhance their safety culture.

With the DriveCam program, First Transit reduced sideswipes, increased driver seat belt use, decreased fuel use, exonerated drivers after accidents, and increased drivers' focus.



First Transit

#### SERVICE USED

## Lytx DriveCam Enterprise

Our most comprehensive program for improving driver behavior and reducing collisions, claims costs, and fuel use.

lytx  
DriveCam.

+



GPS Fleet Tracking



Speed Management